



Up to 50% Profit!

Toffee-ettes®, pg 6.

Assorted
Chocolates, pg 5.

See's CANDIES®

Fundraising

All Year 2020 | sees.com/fundraising

Why Fundraise With See's?



- Up to 50% profit
- Free tools & materials
- Personalized expert service
- Candy that sells itself!

Sweet Benefits

Orders of \$700* or more get free shipping to a single address and continued savings with See's annual discount.** Larger orders receive additional profits.

ORDER TOTAL AT FUNDRAISER PRICE	DISCOUNT*	SHIPPING FEE	SEE'S ANNUAL DISCOUNT**
\$500—\$699	Fundraiser price	\$50	No
\$700—\$1,999	Fundraiser price	FREE	Year-round savings
\$2,000—\$9,999	Additional 5% discount	FREE	Year-round savings
\$10,000—\$39,999	Additional 7.5% discount	FREE	Year-round savings

*Fundraiser pricing requires qualifying purchase of \$500 or more. Order minimum threshold based on fundraiser prices of purchased qualified items in total, excluding tax. Profits vary by item. Excludes Candy Bar Fundraising. Additional profits do not apply when shipping to multiple addresses.

**Nov. 1–Oct. 31, annually. Coordinator will receive 6 sweet savings discount cards valid during this time period.

Ways to Fundraise



Pre-Sell

Take orders, pay later.

Use our free forms to easily hit your fundraising goal. People love See's candy, so it practically sells itself! Use our online calculator to stay on track for sweet success.

Visit sees.com/fundraising or call **800.733.7123**



Yum-Raising

Profit is a few clicks away.

Simply set up your storefront, share the link with friends and family, and watch the sales roll in. There's no minimum, and we ship all orders directly to your supporters!

Visit www.yumraising.com to get started.



Candy by the Carton

Sell at a booth or event.

Purchase candy to sell at your next event. The proceeds are yours to keep! Includes Lollypops, Candy Bars, Peanut Brittle and seasonal gifts.

Visit sees.com/fundraising or call **800.733.7123**

We're happy to help you select the best fundraiser for you!
Ask your dedicated fundraising expert at sees.com/FindARep

Chart Your Profits

Your fundraising goal is within reach! See the amount you could raise by selling 100, 200, 300 or 500 boxes of these popular candies.

PRODUCT	QTY SOLD			
	100	200	300	500
8 oz Assorted Molasses Chips	\$225	\$450	\$675	\$1,125
1 lb 5 oz Assorted Lollypops	\$360	\$720	\$1,080	\$1,800
1 lb Assorted Chocolates	\$450	\$900	\$1,350	\$2,250
1 lb 8 oz Peanut Brittle	\$485	\$970	\$1,455	\$2,425

PROFIT EARNED

Profit shown is calculated using the suggested selling price, not including additional discounts for larger orders. See chart on page 2 for details. Visit sees.com/fundraising for an interactive profit chart.

All Year Pre-Sell Fundraising

Get started with free materials!

No signup required. Order your free forms at sees.com/fundraising,
pick them up at a Volume Discount shop, or call 800.733.7123

See's CANDIES
2020 All Year Fundraising

 <p>Assorted Chocolates Milk and dark decadence. 1 lb \$22.50 #318</p>	 <p>Nuts & Chews Yummy, crunchy and chewy. 1 lb \$22.50 #334</p>	 <p>Milk Chocolates Pure milk chocolate goodness. 1 lb \$22.50 #326</p>
 <p>Dark Chocolates A taste of cacao in every bite. 1 lb \$22.50 #330</p>	 <p>Toffee-ettes® Crunchy toffee, milk chocolate and almonds. 1 lb \$22.50 #316</p>	 <p>Peanut Brittle Buttery, crunchy and irresistible. 1 lb 8 oz \$22.25 #355</p>
 <p>Assorted Molasses Chips Crispy wafers covered in milk and dark chocolate. 8 oz \$11.25 #360</p>	 <p>Assorted Lollypops Vanilla, Butterscotch, Caramel and Chocolate. Approximately 50 lollypops. 1 lb 5 oz \$21.00 #296</p>	 <p>See's Awesome® Peanut Brittle Bars Peanut brittle coated in milk chocolate. 8 bars/8 oz box \$12.50 #9634</p>
 <p>See's Awesome® Nut & Chew Bars Honey nougat, almonds, dark chocolate. 8 bars/12 oz box \$12.50 #9633</p>	 <p>See's Awesome® Walnut Square Bars Walnuts, caramel, dark chocolate. 8 bars/12 oz box \$12.50 #9635</p>	

5100-3 / 755100 1119

All Year Pre-Sell Form

How to place your order:

Consolidate all orders using the Master Order Form and place the master order at a Volume Discount shop, online, or by phone. Visit sees.com/shops to find a Volume Discount shop near you.



Assorted Chocolates

Milk and dark decadence.

1 lb #318
Suggested selling price \$22.50 ea.
Fundraiser price \$18.00 ea.

Profit \$4.50

2 lb #319
Suggested selling price \$43.00 ea.
Fundraiser price \$34.40 ea.

Profit \$8.60



Nuts & Chews

Yummy, crunchy and chewy.

1 lb #334
Suggested selling price \$22.50 ea.
Fundraiser price \$18.00 ea.

Profit \$4.50

2 lb #335
Suggested selling price \$43.00 ea.
Fundraiser price \$34.40 ea.

Profit \$8.60



Dark Chocolates

A taste of cacao in every bite.

1 lb #330
Suggested selling price \$22.50 ea.
Fundraiser price \$18.00 ea.

Profit \$4.50



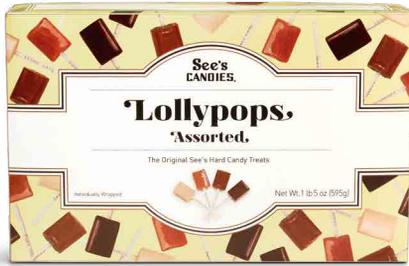
Milk Chocolates

Pure milk chocolate goodness.

1 lb #326
Suggested selling price \$22.50 ea.
Fundraiser price \$18.00 ea.

Profit \$4.50

All Year Pre-Sell Fundraising



Assorted Lollypops
 Vanilla, Butterscotch,
 Café Latté and Chocolate.
 1 lb 5 oz #296
 Suggested selling price \$21.00 ea.
 Fundraiser price \$17.40 ea.
Profit \$3.60



Toffee-ettes®
 Crunchy toffee, milk
 chocolate and almonds.
 1 lb #316
 Suggested selling price \$22.50 ea.
 Fundraiser price \$18.00 ea.
Profit \$4.50



Peanut Brittle
 Buttery, crunchy
 and irresistible.
 1 lb 8 oz #355
 Suggested selling price \$22.25 ea.
 Fundraiser price \$17.40 ea.
Profit \$4.85



**See's Awesome®
 Nut & Chew Bars**
 Honey nougat, almonds,
 dark chocolate.
 12 oz (8 bars/box) #9633
 Suggested selling price \$12.50
 Fundraiser price \$9.20
Profit \$3.30



**See's Awesome®
 Walnut Square Bars**
 Walnuts, caramel,
 dark chocolate. Yum!
 12 oz (8 bars/box) #9635
 Suggested selling price \$12.50
 Fundraiser price \$9.20
Profit \$3.30



**See's Awesome®
 Peanut Brittle Bars**
 Peanut brittle coated
 in milk chocolate.
 8 oz (8 bars/box) #9634
 Suggested selling price \$12.50
 Fundraiser price \$9.20
Profit \$3.30



**Assorted
 Molasses Chips**
 Crispy wafers covered in
 milk and dark chocolate.
 8 oz #360
 Suggested selling price \$11.25 ea.
 Fundraiser price \$9.00 ea.
Profit \$2.25



**Assorted
 Peppermints**
 Creamy peppermint
 treats covered in milk
 and dark chocolate.
 8 oz #358
 Suggested selling price \$11.25 ea.
 Fundraiser price \$9.00 ea.
Profit \$2.25



Truffles
 Wonderfully decadent
 and rich.
 1 lb #902
 Suggested selling price \$25.50 ea.
 Fundraiser price \$22.50 ea.
Profit \$3.00

Candy by the Carton

Purchase a carton to sell directly to supporters at your event.
Visit sees.com/fundraising for details or to find a shop near you.



Assorted Lollypops

Each carton contains 16 boxes
(approximately 480 lollypops).

1 lb 5 oz #3255

Suggested selling price \$1.00/lollypop

Fundraiser price/carton \$240.00

Profit \$0.50/lollypop



Peanut Brittle

Each carton contains 20 boxes.

5 oz #418

Suggested selling price \$7.50 ea.

Fundraiser price/carton \$75.00

Profit \$75.00/carton

Hear it From our Happy Customers!



We raised enough money to buy our trading pins and to pay the entry fee for our team's trip to Cooperstown next year!

-Belmont Blasters 11U



Our See's fundraiser was an amazing experience, and we far exceeded our goal! We now have new books, toys, listening chairs, quiet tents and other special supplies that our kids need.

-Monte Verde Elementary

Candy Bar Fundraising



50% Profit!

Classic Candy Bars

Rich, creamy crowd-pleasers.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) packaged in 3 display cases.

- Milk Chocolate Candy Bars #3894
- Dark Chocolate Candy Bars #3896
- Extra Dark Chocolate Candy Bars #3898

Suggested selling price \$2.50/bar
Fundraiser price/carton \$90.00

Profit \$1.25/bar

Sugar Free Bars

Just as satisfying as the originals.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in 3 display cases.

Sugar Free Dark Bars #4042
 Sugar Free Milk Bars #4043

Suggested selling price \$2.50/bar
 Fundraiser price/carton \$108.00
Profit \$1.00/bar



See's Awesome® Bars

Great anytime snacks.

Sold in single-flavor boxes. Each box contains 8 individually wrapped bars (1–1.5 oz each).

See's Awesome® Nut & Chew Bars #9633
 See's Awesome® Walnut Square Bars #9635
 See's Awesome® Peanut Brittle Bars #9634

Suggested selling price \$2.00/bar
 Fundraiser price/box \$9.20

Profit \$6.80/box



We're here to help!

Fundraising is easy with an expert on your side. Your dedicated Fundraising Representative is here to answer all your questions, support your fundraising needs, and help you reach your goal!

Visit [sees.com/FindARep](https://www.sees.com/FindARep)

Lollypop Fundraising

Purchase by the carton, sell individually. Made fresh with the best ingredients, our lollypops are nut-free and uniquely See's!



Butterscotch or Chocolate Lollypops

Each carton contains approximately 250 individually wrapped lollypops. 0.7 oz/lollypop

Butterscotch Lollypops #9005
Chocolate Lollypops #9142

Suggested selling price \$1.00/lollypop
Fundraiser price/carton \$125.00

Profit \$0.50/lollypop

"We're Fundraising with See's Candies" sleeve not included. Ask for item #2337 when ordering.



Seasons of Profit

Plan ahead to exceed your fundraising goals throughout the year! We offer a range of best-selling gifts that will get your supporters excited to order every season.

Winter 2020



Mini Bells & Holly Assortment



Winter Wonderland Box

Valentine's 2021



Labrador Puppy Box



Mini Hearts Assortment

Spring 2021



Peanut Butter Egg



Chocolate Butter Egg



Bordeaux™ Egg

Full product lines not shown.

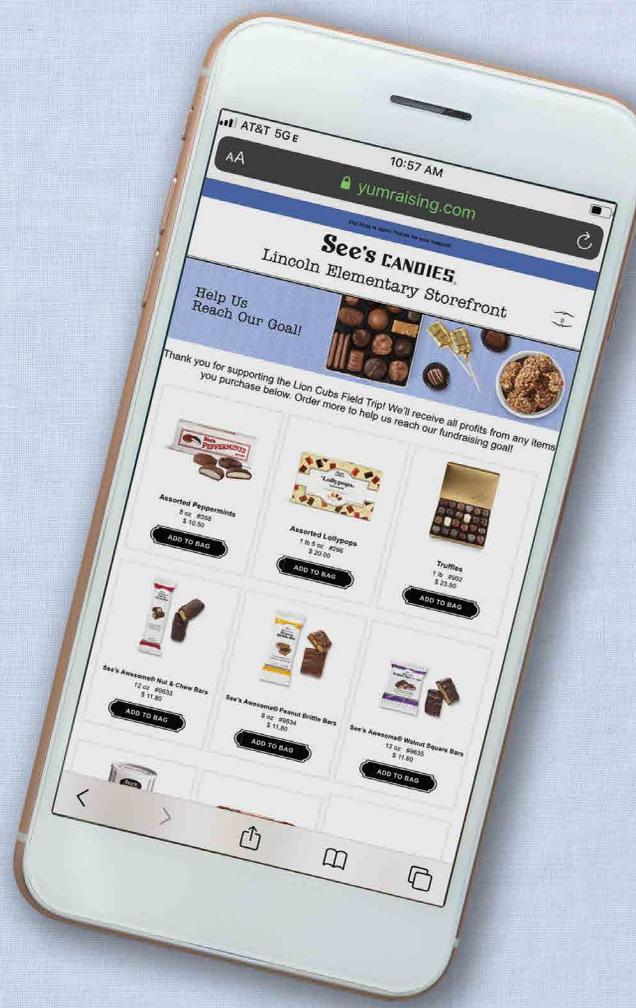
See's CANDIES®

P.O. Box 93024
Long Beach, CA 90809-3024

PRSR STD
U.S. POSTAGE
PAID
SEE'S CANDIES

ACCT. #: _____ KEY: _____

Share the happiness #SeesCandies    



Have you tried Yum-Raising?

It's so easy you can fundraise
from your phone!

Visit www.yumraising.com

©2020 Copyright See's Candy Shops, Inc. All rights reserved. Unless otherwise noted, all materials, including, without limitation, all images, illustrations, designs, icons and photographs are copyrights, trademarks, trade dress and/or other intellectual properties owned by or licensed to See's. All purchases are subject to our terms and conditions, viewable at sees.com. To review our Privacy Policy, please visit sees.com/privacy. Availability, prices and shipping subject to change without notice. Pricing and selection may vary in shops and online. Please refer to sees.com/pricingpolicy for more information. At the present time, due to the General Data Protection Regulation, we are not shipping to any of the European Union Member States including the European Single Market. 5106/755106