

Up to 50% Profit!



Pre-Sell Fundraising  
candies, pg 5.

# See's CANDIES® Fundraising

Spring 2020 | [sees.com/fundraising](https://sees.com/fundraising)

# Why Fundraise With See's?



- Up to 50% profit
- Free tools & materials
- Personalized expert service
- Candy that sells itself!

## Sweet Benefits

Orders of \$700\* or more get free shipping to a single address and continued savings with See's annual discount.\*\* Larger orders receive additional profits.

ORDER TOTAL AT FUNDRAISER PRICE	DISCOUNT*	SHIPPING FEE	SEE'S ANNUAL DISCOUNT**
\$500—\$699	Fundraiser price	\$50	No
\$700—\$1,999	Fundraiser price	FREE	Year-round savings
\$2,000—\$9,999	Additional 5% discount	FREE	Year-round savings
\$10,000—\$39,999	Additional 7.5% discount	FREE	Year-round savings

\*Fundraiser pricing requires qualifying purchase of \$500 or more. Order minimum threshold based on fundraiser prices of purchased qualified items in total, excluding tax. Profits vary by item. Excludes Candy Bar Fundraising. Additional profits do not apply when shipping to multiple addresses.

\*\*Nov. 1–Oct. 31, annually. Coordinator will receive 6 sweet savings discount cards valid during this time period.

# Ways to Fundraise



## Pre-Sell

Take orders, pay later.

Use our free forms to easily hit your fundraising goal. People love See's candy, so it practically sells itself! Use our online calculator to stay on track for sweet success.

Visit [sees.com/fundraising](https://sees.com/fundraising) or call **800.733.7123**



## Yum-Raising

Profit is a few clicks away.

Simply set up your storefront, share the link with friends and family, and watch the sales roll in. There's no minimum, and we ship all orders directly to your supporters!

Visit [www.yumraising.com](https://www.yumraising.com) to get started.



## Candy by the Carton

Sell at a booth or event.

Purchase candy to sell at your next event. The proceeds are yours to keep! Includes Lollypops, Candy Bars, Peanut Brittle and seasonal gifts.

Visit [sees.com/fundraising](https://sees.com/fundraising) or call **800.733.7123**

We're happy to help you select the best fundraiser for you!  
Ask your dedicated fundraising expert at [sees.com/FindARep](https://sees.com/FindARep)

## Chart Your Profits

Your fundraising goal is within reach! See the amount you could raise by selling 100, 200, 300 or 500 boxes of these popular candies.

PRODUCT	QTY SOLD			
	100	200	300	500
1 lb 5 oz Assorted Lollypops	\$360	\$720	\$1,080	\$1,800
4 oz Bunny Artist Box	\$400	\$800	\$1,200	\$2,000
1 lb Assorted Chocolates	\$450	\$900	\$1,350	\$2,250
1 lb 8 oz Peanut Brittle	\$485	\$970	\$1,455	\$2,425

PROFIT EARNED

Profit shown is calculated using the suggested selling price, not including additional discounts for larger orders. See chart on page 2 for details. Visit [sees.com/fundraising](https://sees.com/fundraising) for an interactive profit chart.

# Spring Pre-Sell Fundraising

Get started with these free materials!

We offer two forms for spring: a full assortment offering a variety of gifts and treats, and a mini assortment featuring only our 50% profit spring favorites.

No signup required. Order your free forms at [sees.com/fundraising](http://sees.com/fundraising), pick them up at a Volume Discount shop, or call 800.733.7123

**See's CANDIES**  
2020 Spring Fundraising



**Peanut Butter Egg**  
An irresistible treat.  
3 oz \$7.00 #9499



**Chocolate Butter Egg**  
Creamy and delicious.  
3 oz \$7.00 #9500



**Bordeaux™ Egg**  
A tasty classic.  
3 oz \$7.00 #9501



**Bunny Artist Box**  
Full of See's favorites.  
4 oz \$8.00 #9726



**Marshmallow & Scotchmallow™ Eggs**  
One box, four yummy eggs.  
3.4 oz \$7.00 #9493



**Nuts & Chews**  
Tarting, crunchy and chewy.  
Delivered in seasonal wrap.  
1 lb \$22.50 #40334



**Assorted Chocolates**  
Milk and dark chocolates.  
Delivered in seasonal wrap.  
1 lb \$22.50 #40318



**Peanut Brittle**  
Buttery, crunchy and irresistible.  
1 lb 8 oz \$22.25 #355



**Assorted Lollypops**  
Vanilla, Butterscotch, Cds  
Lime and Chocolate.  
Approximately 20 lollypops.  
1 lb 5 oz \$21.00 #296



**Toffee-ettes™**  
Crunchy toffee, milk chocolate  
and almonds.  
1 lb \$22.50 #316

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Spring Pre-Sell Form

**See's CANDIES**  
2020 Mini Spring Fundraising



**Peanut Butter Egg**  
An irresistible treat.  
3 oz \$7.00 #9499



**Chocolate Butter Egg**  
Creamy and delicious.  
3 oz \$7.00 #9500



**Bordeaux™ Egg**  
A tasty classic.  
3 oz \$7.00 #9501



**Bunny Artist Box**  
Full of See's favorites.  
4 oz \$8.00 #9726



**Marshmallow & Scotchmallow™ Eggs**  
One box, four yummy eggs.  
3.4 oz \$7.00 #9493

25-07 / 759125 1219

Mini Spring Pre-Sell Form

**Don't forget these dates:**

Candy available to ship 3/2/20

Turn in orders by 3/27/20

**How to place your order:**

Consolidate all orders using the Master Order Form and place the master order at a Volume Discount shop, online, or by phone.

Visit [sees.com/shops](http://sees.com/shops) to find a Volume Discount shop near you.

## Easy Selection, 50% Profit!

Our Mini Spring Pre-Sell Form makes it easier than ever to boost your profits.  
This smaller fundraising menu features only spring candies with the highest profit margins.



50% Profit!

### Peanut Butter Egg

An irresistible treat.

3 oz #9499  
Suggested selling price \$7.00 ea.  
Fundraiser price \$3.50 ea.  
**Profit \$3.50**



50% Profit!

### Chocolate Butter Egg

Creamy and delicious.

3 oz #9500  
Suggested selling price \$7.00 ea.  
Fundraiser price \$3.50 ea.  
**Profit \$3.50**



50% Profit!

### Bordeaux™ Egg

A delectable classic.

3 oz #9501  
Suggested selling price \$7.00 ea.  
Fundraiser price \$3.50 ea.  
**Profit \$3.50**



50% Profit!

### Marshmallow & Scotchmallow® Eggs

One box, four yummy eggs.

3.4 oz #9493  
Suggested selling price \$7.00 ea.  
Fundraiser price \$3.50 ea.  
**Profit \$3.50**



50% Profit!

### Bunny Artist Box

Full of See's favorites.

4 oz #9726  
Suggested selling price \$8.00 ea.  
Fundraiser price \$4.00 ea.  
**Profit \$4.00**

# Spring Pre-Sell Fundraising

Delivered  
in Seasonal  
Gift Wrap  
3/2-4/12



## Nuts & Chews

Yummy, crunchy and chewy.

1 lb #40334

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

**Profit \$4.50**



## Assorted Chocolates

Milk and dark decadence.

1 lb #40318

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

**Profit \$4.50**



## Assorted Lollypops

Vanilla, Butterscotch,  
Café Latté and Chocolate.

1 lb 5 oz #296

Suggested selling price \$21.00 ea.

Fundraiser price \$17.40 ea.

**Profit \$3.60**



## Toffee-ettes®

Crunchy toffee, milk  
chocolate and almonds.

1 lb #316

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

**Profit \$4.50**



## Peanut Brittle

Buttery, crunchy  
and irresistible.

1 lb 8 oz #355

Suggested selling price \$22.25 ea.

Fundraiser price \$17.40 ea.

**Profit \$4.85**

# Candy by the Carton

Purchase a carton to sell directly to supporters at your event.  
Visit [sees.com/fundraising](http://sees.com/fundraising) for details or to find a shop near you.



## Peanut Butter Eggs

Each carton contains 20 boxes.

3 oz #821

Suggested selling price \$7.00 ea.

Fundraiser price/carton \$70.00

**Profit \$70.00/carton**



## Chocolate Butter Eggs

Each carton contains 20 boxes.

3 oz #818

Suggested selling price \$7.00 ea.

Fundraiser price/carton \$70.00

**Profit \$70.00/carton**



## Bordeaux™ Eggs

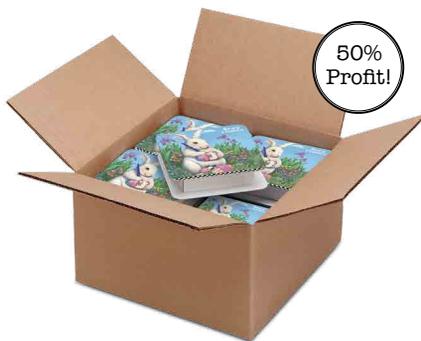
Each carton contains 20 boxes.

3 oz #992

Suggested selling price \$7.00 ea.

Fundraiser price/carton \$70.00

**Profit \$70.00/carton**



## Bunny Artist Boxes

Each carton contains 20 boxes.

4 oz #761

Suggested selling price \$8.00 ea.

Fundraiser price/carton \$80.00

**Profit \$80.00/carton**



## Marshmallow & Scotchmallow® Eggs

Each carton contains 20 boxes.

3.4 oz #960

Suggested selling price \$7.00 ea.

Fundraiser price/carton \$70.00

**Profit \$70.00/carton**



## Assorted Lollypops

Each carton contains 16 boxes  
(approximately 480 lollypops).

1 lb 5 oz #3255

Suggested selling price \$1.00/lollypop

Fundraiser price/carton \$240.00

**Profit \$0.50/lollypop**



## Peanut Brittle

Each carton contains 20 boxes.

5 oz #418

Suggested selling price \$7.50 ea.

Fundraiser price/carton \$75.00

**Profit \$75.00/carton**

# Candy Bar Fundraising



50% Profit!

## Classic Candy Bars

Rich, creamy crowd-pleasers.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) packaged in 3 display cases.

- Milk Chocolate Candy Bars #3894
- Dark Chocolate Candy Bars #3896
- Extra Dark Chocolate Candy Bars #3898

Suggested selling price \$2.50/bar  
Fundraiser price/carton \$90.00

**Profit \$1.25/bar**

**Sugar Free Bars**  
Just as satisfying as the originals.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in 3 display cases.

- Sugar Free Dark Bars #4042
- Sugar Free Milk Bars #4043

Suggested selling price \$2.50/bar  
Fundraiser price/carton \$108.00  
**Profit \$1.00/bar**



**See's Awesome® Bars**  
Great anytime snacks.

Sold in single-flavor boxes. Each box contains 8 individually wrapped bars (1–1.5 oz each).

- See's Awesome® Nut & Chew Bars #9633
- See's Awesome® Walnut Square Bars #9635
- See's Awesome® Peanut Brittle Bars #9634

Suggested selling price \$2.00/bar  
Fundraiser price/box \$9.20

**Profit \$6.80/box**



**We're here to help!**

Fundraising is easy with an expert on your side. Your dedicated Fundraising Representative is here to answer all your questions, support your fundraising needs, and help you reach your goal!

Visit [sees.com/FindARep](http://sees.com/FindARep)

# Lollypop Fundraising

Buy by the carton, sell individually. Made fresh with the best ingredients, our lollypops are nut-free and uniquely See's!



50% Profit!

## Butterscotch or Chocolate Lollypops

Each carton contains approximately 250 individually wrapped lollypops. 0.7 oz/lollypop

Butterscotch Lollypops #9005

Chocolate Lollypops #9142

Suggested selling price \$1.00/lollypop

Fundraiser price/carton \$125.00

**Profit \$0.50/lollypop**

We're Fundraising with See's Candies sleeve not included. Ask for item #2337 when ordering.



# All Year Pre-Sell Fundraising

Why wait for a holiday? See's offers highly profitable fundraising candies year-round, so you can raise needed funds no matter the season.

**See's CANDIES**  
2020 All Year Fundraising

 <p><b>Assorted Chocolates</b> Milk and dark decadence. 1 lb \$22.50 #318</p>	 <p><b>Nuts &amp; Chews</b> Yummy, crunchy and chewy. 1 lb \$22.50 #334</p>	 <p><b>Milk Chocolates</b> Pure milk chocolate goodness. 1 lb \$22.50 #326</p>
 <p><b>Dark Chocolates</b> A taste of ooze in every bite. 1 lb \$22.50 #330</p>	 <p><b>Toffee-ettes®</b> Crunchy toffee, milk chocolate and almonds. 1 lb \$22.50 #316</p>	 <p><b>Peanut Brittle</b> Buttery, crunchy and irresistible. 1 lb 8 oz \$22.25 #355</p>
 <p><b>Assorted Molasses Chips</b> Crispy wafers covered in milk and dark chocolate. 8 oz \$11.25 #360</p>	 <p><b>Assorted Lollipops</b> Vanilla, Butterscotch, Caramel and Chocolate. Approximately 30 lollipops. 1 lb 5 oz \$21.00 #296</p>	 <p><b>See's Awesome® Peanut Brittle Bars</b> Peanut brittle coated in milk chocolate. 8 bars/6 oz box \$12.50 #9634</p>
 <p><b>See's Awesome® Nut &amp; Chew Bars</b> Honey nougats, almonds, dark chocolate. 8 bars/12 oz box \$12.50 #9633</p>	 <p><b>See's Awesome® Walnut Square Bars</b> Walnuts, caramel, dark chocolate. 8 bars/12 oz box \$12.50 #9635</p>	

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All Year Pre-Sell Form

**Get started with free materials!**

No signup required. Order your free forms at [sees.com/fundraising](https://sees.com/fundraising), pick them up at a Volume Discount shop, or call 800.733.7123

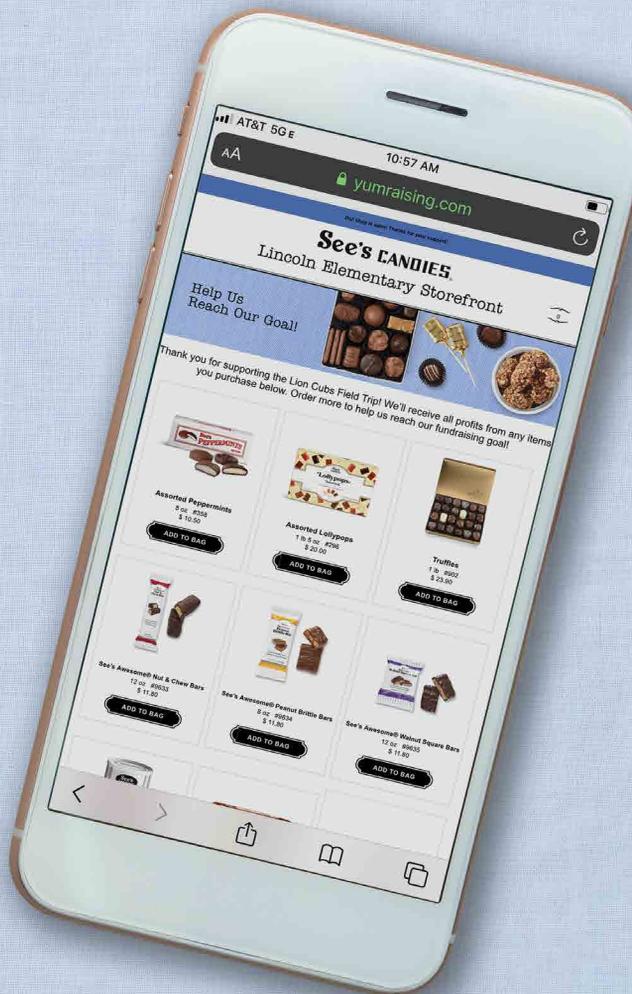
# See's CANDIES®

P.O. Box 93024  
Long Beach, CA 90809-3024

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Share the happiness #SeesCandies    



# Have you tried Yum-Raising?

It's so easy you can fundraise  
from your phone!

Visit [www.yumraising.com](http://www.yumraising.com)