

Up to 50% Profit!



Pre-Sell Fundraising  
candies, pg 5.

# See's CANDIES®

## Fundraising

Valentine's & Spring 2020 | [sees.com/fundraising](https://sees.com/fundraising)

# Why Fundraise With See's?



- Up to 50% profit
- Free tools & materials
- Personalized expert service
- Candy that sells itself!

## Sweet Benefits

Orders of \$700\* or more get free shipping to a single address and continued savings with See's annual discount.\*\* Larger orders receive additional profits.

ORDER TOTAL AT FUNDRAISER PRICE	DISCOUNT*	SHIPPING FEE	SEE'S ANNUAL DISCOUNT**
\$500—\$699	Fundraiser price	\$50	No
\$700—\$1,999	Fundraiser price	FREE	Year-round savings
\$2,000—\$9,999	Additional 5% discount	FREE	Year-round savings
\$10,000—\$39,999	Additional 7.5% discount	FREE	Year-round savings

\*Fundraiser pricing requires qualifying purchase of \$500 or more. Order minimum threshold based on fundraiser prices of purchased qualified items in total, excluding tax. Profits vary by item. Excludes Candy Bar Fundraising. Additional profits do not apply when shipping to multiple addresses.

\*\*Nov. 1–Oct. 31, annually. Coordinator will receive 6 sweet savings discount cards valid during this time period.

# Ways to Fundraise



## Pre-Sell

Take orders, pay later.

Use our free forms to easily hit your fundraising goal. People love See's candy, so it practically sells itself! Use our online calculator to stay on track for sweet success.

Visit **sees.com/fundraising** or call **800.733.7123**



## Yum-Raising

Profit is a few clicks away.

Simply set up your storefront, share the link with friends and family, and watch the sales roll in. There's no minimum, and we ship all orders directly to your supporters!

Visit **yumraising.com** to get started.



## Candy by the Carton

Sell at a booth or event.

Purchase candy to sell at your next event. The proceeds are yours to keep! Includes Lollypops, Candy Bars, Peanut Brittle and seasonal gifts.

Visit **sees.com/fundraising** or call **800.733.7123**

We're happy to help you select the best fundraiser for you!  
Ask your dedicated fundraising expert at **sees.com/FindARep**

# Chart Your Profits

Your fundraising goal is within reach! See the amount you could raise by selling 100, 200, 300 or 500 boxes of these popular candies.

PRODUCT	QUANTITY SOLD				PROFIT EARNED
	100	200	300	500	
1 lb 5 oz Assorted Lollypops	\$360	\$720	\$1,080	\$1,800	
4 oz Purr-fect Valentine Box	\$400	\$800	\$1,200	\$2,000	
1 lb Assorted Chocolates	\$450	\$900	\$1,350	\$2,250	
1 lb 8 oz Peanut Brittle	\$485	\$970	\$1,455	\$2,425	













Profit shown is calculated using the suggested selling price, not including additional discounts for larger orders.  
See chart on page 2 for details. Visit [sees.com/fundraising](https://sees.com/fundraising) for an interactive profit chart.

# Valentine's Pre-Sell Fundraising

Get started with free materials!

No signup required. Order your free forms at [sees.com/fundraising](http://sees.com/fundraising), pick them up at a Volume Discount shop, or call 800.733.7123

**See's CANDIES.**  
2020 Valentine's Fundraising

		
<b>Nuts &amp; Chews</b> Yummy, crunchy and chewy. Delivered in seasonal wrap. 1 lb \$22.50 #30334	<b>Classic Red Heart Assorted Chocolates</b> Full of See's favorites. 1 lb \$28.90 #641	<b>Valentine Heart</b> Milk and dark chocolates. 8 oz \$15.20 #650
		
<b>Milk Chocolates</b> Pure milk chocolate goodness. Delivered in seasonal wrap. 1 lb \$22.50 #30326	<b>Toffee-ettes®</b> Crunchy toffee, milk chocolate and almonds. 1 lb \$22.50 #316	<b>Mini Cupid Assortment</b> A rich mix of See's bestsellers. 4 oz \$8.00 #4586
		
<b>Dark Chocolates</b> A taste of cocoa in every bite. Delivered in seasonal wrap. 1 lb \$22.50 #30330	<b>Purr-fect Valentine Box</b> A yummy way to share the love. 4 oz \$8.00 #9724	<b>Milk Chocolate Butter Heart</b> Milk chocolate deliciousness. 3 oz \$7.00 #119
		
<b>Assorted Lollipops</b> Vanilla, Butterscotch, Caramel and Chocolate. Approximately 30 lollipops. 1 lb 5 oz \$21.00 #296	<b>Peanut Brittle</b> Buttery, crunchy and irresistible. 1 lb 8 oz \$22.25 #355	<b>Gift Certificate</b> Redeemable at any See's Candies shop. 1 lb \$22.50 #767 (redeemable continental U.S.) 1 lb \$24.50 #769 (redeemable Hawaii)

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Valentine's Pre-Sell Form

Don't forget these dates:

Candy available to ship 1/16/20

Turn in orders by 1/31/20

How to place your order:

Consolidate all orders using the Master Order Form and place the master order at a Volume Discount shop, online, or by phone. Visit [sees.com/shops](http://sees.com/shops) to find a Volume Discount shop near you.





50% Profit!

### Mini Cupid Assortment

Share the love.

4 oz #4586  
Suggested selling price \$8.00 ea.  
Fundraiser price \$4.00 ea.  
**Profit \$4.00**



### Classic Red Heart Assorted Chocolates

A delectable gift full of favorites.

1 lb #641  
Suggested selling price \$28.90 ea.  
Fundraiser price \$22.50 ea.  
**Profit \$6.40**



50% Profit!

### Purr-fect Valentine Box

4 oz #9724  
Suggested selling price \$8.00 ea.  
Fundraiser price \$4.00 ea.  
**Profit \$4.00**



50% Profit!

### Milk Chocolate Butter Heart

Chocolate yum!

3 oz #119  
Suggested selling price \$7.00 ea.  
Fundraiser price \$3.50 ea.  
**Profit \$3.50**



### Valentine Heart

Filled with milk and dark decadence.

8 oz #650  
Suggested selling price \$15.30 ea.  
Fundraiser price \$10.00 ea.  
**Profit \$5.30**



## Nuts & Chews

Yummy, crunchy and chewy.

1 lb #30334

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

**Profit \$4.50**



## Milk Chocolates

Pure milk chocolate goodness.

1 lb #30326

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

**Profit \$4.50**



## Dark Chocolates

A taste of cacao in every bite.

1 lb #30330

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

**Profit \$4.50**



## Assorted Lollypops

Vanilla, Butterscotch,  
Café Latté and Chocolate.

1 lb 5 oz #296

Suggested selling price \$21.00 ea.

Fundraiser price \$17.40 ea.

**Profit \$3.60**



## Gift Certificates

Redeemable at any  
See's Candies shop.

1 lb #767 (redeemable continental U.S.)

Suggested selling price \$22.50 ea.

Fundraiser price \$18.90 ea.

**Profit \$3.60**

1 lb #769 (redeemable Hawaii)

Suggested selling price \$24.50 ea.

Fundraiser price \$20.60 ea.

**Profit \$3.90**



## Toffee-ettes®

Crunchy toffee, milk  
chocolate and almonds.

1 lb #316

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

**Profit \$4.50**



## Peanut Brittle

Buttery, crunchy  
and irresistible.

1 lb 8 oz #355

Suggested selling price \$22.25 ea.

Fundraiser price \$17.40 ea.

**Profit \$4.85**

# Candy by the Carton

Purchase a carton to sell directly to supporters at your event.  
Visit [sees.com/fundraising](http://sees.com/fundraising) for details or to find a shop near you.



## Purr-fect Valentine Boxes

Each carton contains 20 boxes.

4 oz #9053

Suggested selling price \$8.00 ea.

Fundraiser price/carton \$80.00

**Profit \$80.00/carton**



## Mini Cupid Assortments

Each carton contains 20 boxes.

4 oz #988

Suggested selling price \$8.00 ea.

Fundraiser price/carton \$80.00

**Profit \$80.00/carton**



## Milk Chocolate Butter Hearts

Each carton contains 20 boxes.

3 oz #563

Suggested selling price \$7.00 ea.

Fundraiser price/carton \$70.00

**Profit \$70.00/carton**



## Peanut Brittle

Each carton contains 20 boxes.

5 oz #418

Suggested selling price \$7.50 ea.

Fundraiser price/carton \$75.00

**Profit \$75.00/carton**



## Assorted Lollipops

Each carton contains 16 boxes  
(approximately 480 lollipops).

1 lb 5 oz #3255

Suggested selling price \$1.00/lollipop

Fundraiser price/carton \$240.00

**Profit \$0.50/lollipop**



# Candy Bar & Lollypop Fundraising



## Classic Candy Bars

Rich, creamy crowd-pleasers.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) packaged in 3 display cases.

Milk Chocolate Candy Bars #3894

Dark Chocolate Candy Bars #3896

Extra Dark Chocolate Candy Bars #3898

Suggested selling price \$2.50/bar

Fundraiser price/carton \$90.00

**Profit \$1.25 / bar**

50% Profit!



## Sugar Free Bars

Just as satisfying as the originals.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in 3 display cases.

Sugar Free Dark Bars #4042

Sugar Free Milk Bars #4043

Suggested selling price \$2.50/bar

Fundraiser price/carton \$108.00

**Profit \$1.00/bar**



## See's Awesome® Bars

Great anytime snacks.

Sold in single-flavor boxes. Each box contains 8 individually wrapped bars (1–1.5 oz each).

See's Awesome® Nut & Chew Bars #9633

See's Awesome® Walnut Square Bars #9635

See's Awesome® Peanut Brittle Bars #9634

Suggested selling price \$2.00/bar

Fundraiser price/box \$9.20

**Profit \$6.80/box**

## Butterscotch or Chocolate Lollypops

Each carton contains approximately 250 individually wrapped lollypops (0.7 oz each).

Butterscotch Lollypops #9005

Chocolate Lollypops #9142

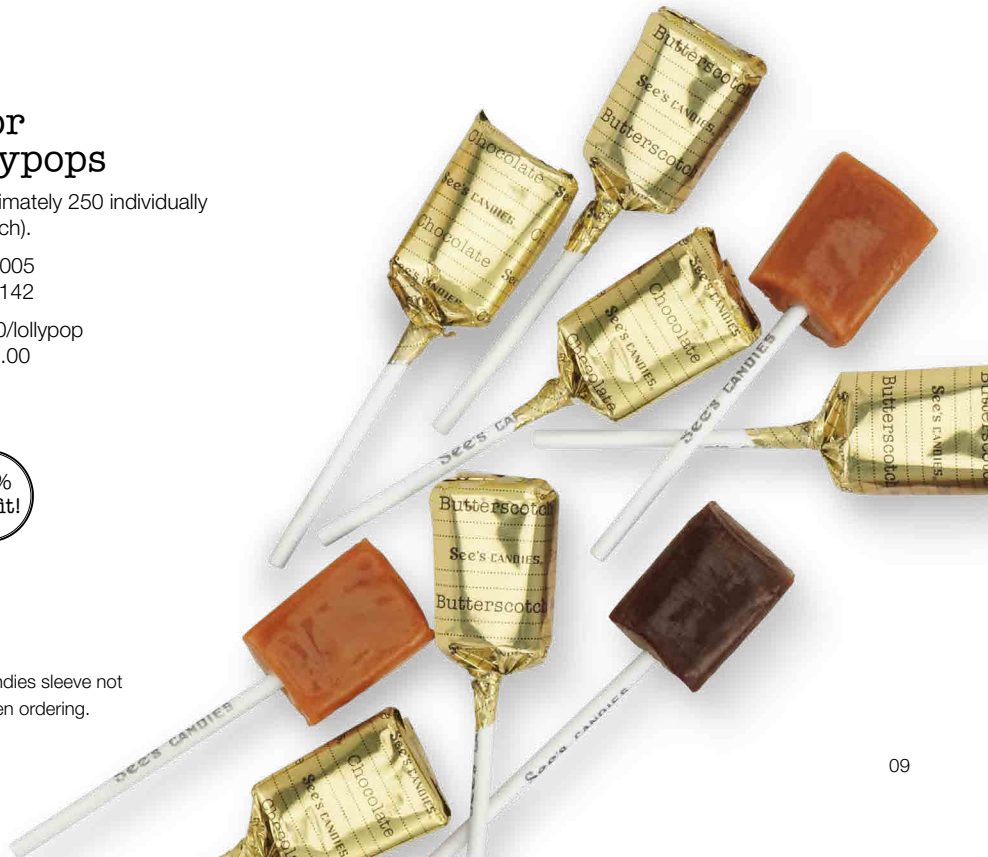
Suggested selling price \$1.00/lollypop

Fundraiser price/carton \$125.00

**Profit \$0.50/lollypop**



We're Fundraising with See's Candies sleeve not included. Ask for item #2337 when ordering.



# Spring Pre-Sell Fundraising Preview



**Peanut Butter Egg**  
An irresistible treat.

3 oz #9499



**Chocolate Butter Egg**  
Creamy and delicious.

3 oz #9500



**Bordeaux™ Egg**  
A delectable classic.

3 oz #9501



**Marshmallow  
& Scotchmallow® Eggs**  
One box, four yummy eggs.

3.4 oz #9493



**Bunny Artist Box**  
Full of See's favorites.

4 oz #9726

Delivered  
in Seasonal  
Gift Wrap  
3/2-4/12



## Nuts & Chews

Yummy, crunchy and chewy.

1 lb #40334



## Assorted Chocolates

Milk and dark decadence.

1 lb #40318



## Assorted Lollypops

Vanilla, Butterscotch,  
Café Latte and Chocolate.

1 lb 5 oz #296



## Gift Certificates

Redeemable at any  
See's Candies shop.

1 lb #767 (redeemable continental U.S.)

1 lb #769 (redeemable Hawaii)



## Toffee-ettes®

Crunchy toffee, milk  
chocolate and almonds.

1 lb #316



## Peanut Brittle

Buttery, crunchy  
and irresistible.

1 lb 8 oz #355



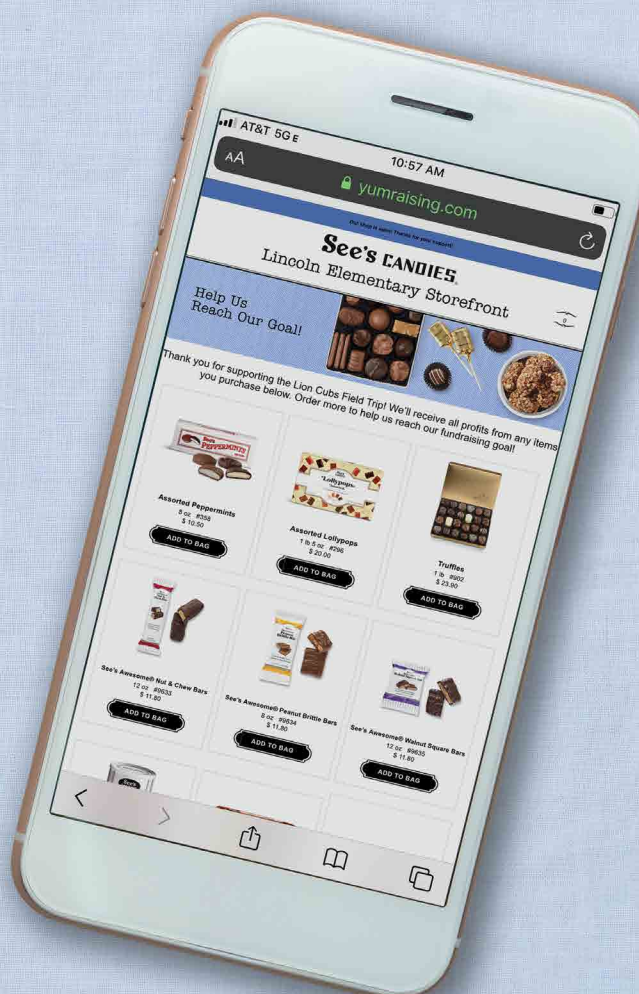
**See's CANDIES®**

P.O. Box 93024  
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ACCT. #: KEY:

Share the happiness #SeesCandies



# Have you tried Yum-Raising?

It's so easy you can fundraise  
from your phone!

Visit [yumraising.com](https://yumraising.com)