

Up to 50% Profit!



Pre-Sell Fundraising
candies, pg 5.

See's CANDIES® Fundraising

Valentine's & Spring 2020 | sees.com/fundraising

Why Fundraise With See's?



- Up to 50% profit
- Free tools & materials
- Personalized expert service
- Candy that sells itself!

Sweet Benefits

Orders of \$700* or more get free shipping to a single address and continued savings with See's annual discount.** Larger orders receive additional profits.

ORDER TOTAL AT FUNDRAISER PRICE	DISCOUNT*	SHIPPING FEE	SEE'S ANNUAL DISCOUNT**
\$500—\$699	Fundraiser price	\$50	No
\$700—\$1,999	Fundraiser price	FREE	Year-round savings
\$2,000—\$9,999	Additional 5% discount	FREE	Year-round savings
\$10,000—\$39,999	Additional 7.5% discount	FREE	Year-round savings

*Fundraiser pricing requires qualifying purchase of \$500 or more. Order minimum threshold based on fundraiser prices of purchased qualified items in total, excluding tax. Profits vary by item. Excludes Candy Bar Fundraising. Additional profits do not apply when shipping to multiple addresses.

**Nov. 1–Oct. 31, annually. Coordinator will receive 6 sweet savings discount cards valid during this time period.

Ways to Fundraise



Pre-Sell

Take orders, pay later.

Use our free forms to easily hit your fundraising goal. People love See's candy, so it practically sells itself! Use our online calculator to stay on track for sweet success.

Visit sees.com/fundraising or call **800.733.7123**

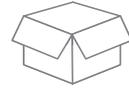


Yum-Raising

Profit is a few clicks away.

Simply set up your storefront, share the link with friends and family, and watch the sales roll in. There's no minimum, and we ship all orders directly to your supporters!

Visit yumraising.com to get started.



Candy by the Carton

Sell at a booth or event.

Purchase candy to sell at your next event. The proceeds are yours to keep! Includes Lollypops, Candy Bars, Peanut Brittle and seasonal gifts.

Visit sees.com/fundraising or call **800.733.7123**

We're happy to help you select the best fundraiser for you!
Ask your dedicated fundraising expert at sees.com/FindARep

Chart Your Profits

Your fundraising goal is within reach! See the amount you could raise by selling 100, 200, 300 or 500 boxes of these popular candies.

PRODUCT	QUANTITY SOLD			
	100	200	300	500
1 lb 5 oz Assorted Lollypops	\$360	\$720	\$1,080	\$1,800
4 oz Purr-fect Valentine Box	\$400	\$800	\$1,200	\$2,000
1 lb Assorted Chocolates	\$450	\$900	\$1,350	\$2,250
1 lb 8 oz Peanut Brittle	\$485	\$970	\$1,455	\$2,425

PROFIT EARNED

Profit shown is calculated using the suggested selling price, not including additional discounts for larger orders. See chart on page 2 for details. Visit sees.com/fundraising for an interactive profit chart.

Valentine's Pre-Sell Fundraising

Get started with free materials!

No signup required. Order your free forms at sees.com/fundraising, pick them up at a Volume Discount shop, or call 800.733.7123

See's CANDIES.
2020 Valentine's Fundraising

 <p>Nuts & Chews Yummy, crunchy and chewy. Delivered in seasonal wrap. 1 lb \$22.50 #30334</p>	 <p>Classic Red Heart Assorted Chocolates Full of See's favorites. 1 lb \$28.90 #641</p>	 <p>Valentine Heart Milk and dark chocolates. 8 oz \$15.20 #650</p>
 <p>Milk Chocolates Pure milk chocolate goodness. Delivered in seasonal wrap. 1 lb \$22.50 #30326</p>	 <p>Toffee-ettes® Crunchy toffee, milk chocolate and almonds. 1 lb \$22.50 #316</p>	 <p>Mini Cupid Assortment A rich mix of See's bestsellers. 4 oz \$8.00 #4986</p>
 <p>Dark Chocolates A taste of cocoa in every bite. Delivered in seasonal wrap. 1 lb \$22.50 #30330</p>	 <p>Purr-feet Valentine Box A yummy way to share the love. 4 oz \$8.00 #9724</p>	 <p>Milk Chocolate Butter Heart Milk chocolate deliciousness. 3 oz \$7.00 #119</p>
 <p>Assorted Lollipops Vanilla, Butterworth, Café Laté and Chocolate. Approximately 30 lollipops. 1 lb 5 oz \$24.00 #296</p>	 <p>Peanut Brittle Buttery, crunchy and irresistible. 1 lb 8 oz \$22.25 #355</p>	 <p>Gift Certificate Redeemable at any See's Candies shop. 1 lb \$22.50 #767 (redeemable continental U.S.) 1 lb \$24.50 #769 (redeemable Hawaii)</p>

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Valentine's Pre-Sell Form

Don't forget these dates:

Candy available to ship 1/16/20

Turn in orders by 1/31/20

How to place your order:

Consolidate all orders using the Master Order Form and place the master order at a Volume Discount shop, online, or by phone. Visit sees.com/shops to find a Volume Discount shop near you.



50% Profit!

Mini Cupid Assortment
Share the love.

4 oz #4586
Suggested selling price \$8.00 ea.
Fundraiser price \$4.00 ea.
Profit \$4.00



Classic Red Heart Assorted Chocolates

A delectable gift full of favorites.

1 lb #641
Suggested selling price \$28.90 ea.
Fundraiser price \$22.50 ea.
Profit \$6.40



50% Profit!

Purr-fect Valentine Box

4 oz #9724
Suggested selling price \$8.00 ea.
Fundraiser price \$4.00 ea.
Profit \$4.00



50% Profit!

Milk Chocolate Butter Heart
Chocolate yum!

3 oz #119
Suggested selling price \$7.00 ea.
Fundraiser price \$3.50 ea.
Profit \$3.50



Valentine Heart
Filled with milk and dark decadence.

8 oz #650
Suggested selling price \$15.30 ea.
Fundraiser price \$10.00 ea.
Profit \$5.30

Delivered
in Seasonal
Gift Wrap
1/16-2/14



Nuts & Chews

Yummy, crunchy and chewy.

1 lb #30334

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

Profit \$4.50



Milk Chocolates

Pure milk chocolate goodness.

1 lb #30326

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

Profit \$4.50



Dark Chocolates

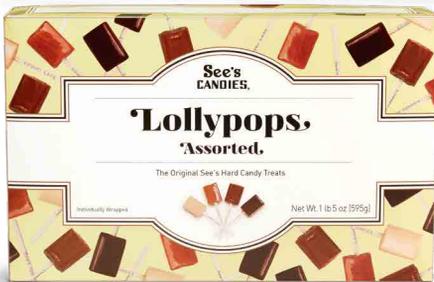
A taste of cacao in every bite.

1 lb #30330

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

Profit \$4.50



Assorted Lollypops

Vanilla, Butterscotch,
Café Latté and Chocolate.

1 lb 5 oz #296

Suggested selling price \$21.00 ea.

Fundraiser price \$17.40 ea.

Profit \$3.60



Gift Certificates

Redeemable at any
See's Candies shop.

1 lb #767 (redeemable continental U.S.)

Suggested selling price \$22.50 ea.

Fundraiser price \$18.90 ea.

Profit \$3.60

1 lb #769 (redeemable Hawaii)

Suggested selling price \$24.50 ea.

Fundraiser price \$20.60 ea.

Profit \$3.90



Toffee-ettes®

Crunchy toffee, milk
chocolate and almonds.

1 lb #316

Suggested selling price \$22.50 ea.

Fundraiser price \$18.00 ea.

Profit \$4.50



Peanut Brittle

Buttery, crunchy
and irresistible.

1 lb 8 oz #355

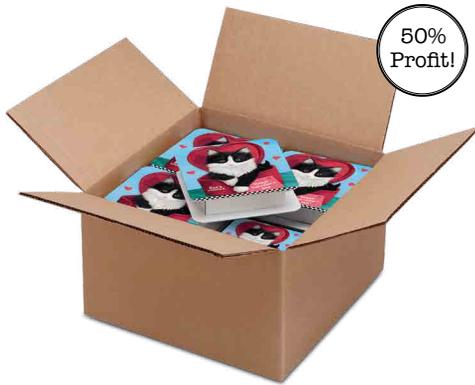
Suggested selling price \$22.25 ea.

Fundraiser price \$17.40 ea.

Profit \$4.85

Candy by the Carton

Purchase a carton to sell directly to supporters at your event.
Visit sees.com/fundraising for details or to find a shop near you.



Purr-fect Valentine Boxes

Each carton contains 20 boxes.

4 oz #9053

Suggested selling price \$8.00 ea.

Fundraiser price/carton \$80.00

Profit \$80.00/carton



Mini Cupid Assortments

Each carton contains 20 boxes.

4 oz #988

Suggested selling price \$8.00 ea.

Fundraiser price/carton \$80.00

Profit \$80.00/carton



Milk Chocolate Butter Hearts

Each carton contains 20 boxes.

3 oz #563

Suggested selling price \$7.00 ea.

Fundraiser price/carton \$70.00

Profit \$70.00/carton



Peanut Brittle

Each carton contains 20 boxes.

5 oz #418

Suggested selling price \$7.50 ea.

Fundraiser price/carton \$75.00

Profit \$75.00/carton



Assorted Lollypops

Each carton contains 16 boxes
(approximately 480 lollypops).

1 lb 5 oz #3255

Suggested selling price \$1.00/lollypop

Fundraiser price/carton \$240.00

Profit \$0.50/lollypop

Candy Bar & Lollypop Fundraising



50% Profit!

Classic Candy Bars

Rich, creamy crowd-pleasers.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) packaged in 3 display cases.

- Milk Chocolate Candy Bars #3894
- Dark Chocolate Candy Bars #3896
- Extra Dark Chocolate Candy Bars #3898

Suggested selling price \$2.50/bar
Fundraiser price/carton \$90.00

Profit \$1.25 / bar

Sugar Free Bars

Just as satisfying as the originals.

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in 3 display cases.

Sugar Free Dark Bars #4042
 Sugar Free Milk Bars #4043

Suggested selling price \$2.50/bar
 Fundraiser price/carton \$108.00

Profit \$1.00/bar



See's Awesome® Bars

Great anytime snacks.

Sold in single-flavor boxes. Each box contains 8 individually wrapped bars (1–1.5 oz each).

See's Awesome® Nut & Chew Bars #9633
 See's Awesome® Walnut Square Bars #9635
 See's Awesome® Peanut Brittle Bars #9634

Suggested selling price \$2.00/bar
 Fundraiser price/box \$9.20

Profit \$6.80/box

Butterscotch or Chocolate Lollypops

Each carton contains approximately 250 individually wrapped lollypops (0.7 oz each).

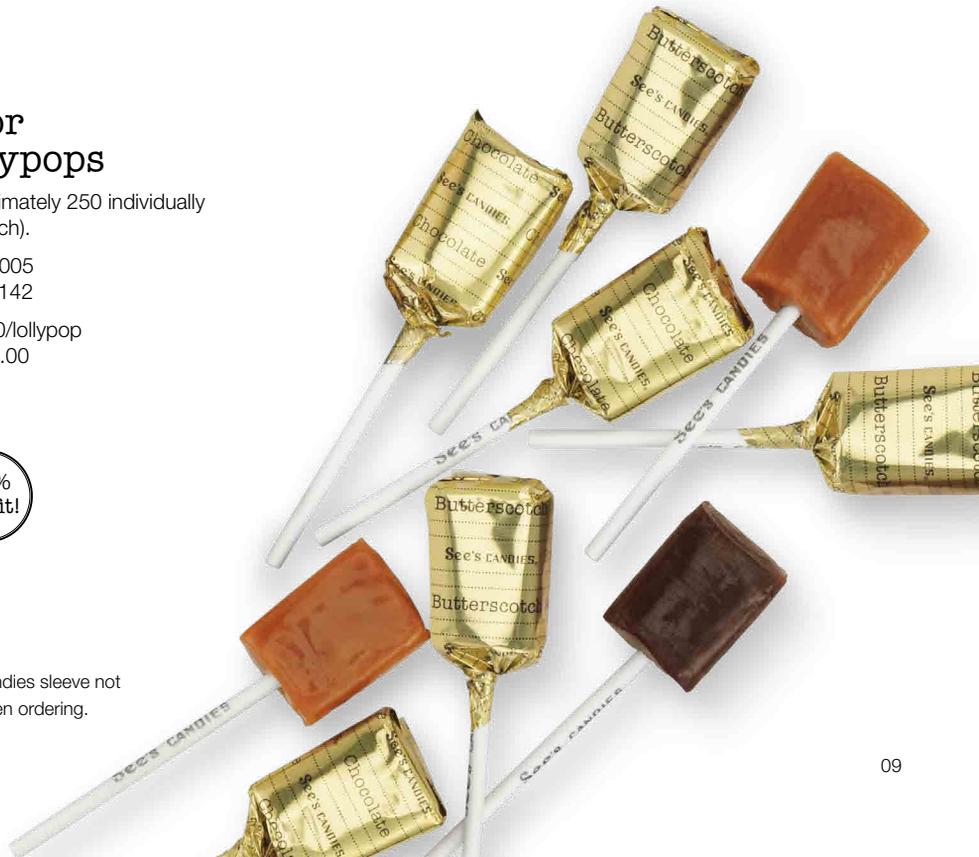
Butterscotch Lollypops #9005
 Chocolate Lollypops #9142

Suggested selling price \$1.00/lollypop
 Fundraiser price/carton \$125.00

Profit \$0.50/lollypop



We're Fundraising with See's Candies sleeve not included. Ask for item #2337 when ordering.



Spring Pre-Sell Fundraising Preview



Peanut Butter Egg
An irresistible treat.

3 oz #9499



Chocolate Butter Egg
Creamy and delicious.

3 oz #9500



Bordeaux™ Egg
A delectable classic.

3 oz #9501



**Marshmallow
& Scotchmallow® Eggs**
One box, four yummy eggs.

3.4 oz #9493



Bunny Artist Box
Full of See's favorites.

4 oz #9726

Delivered
in Seasonal
Gift Wrap
3/2-4/12



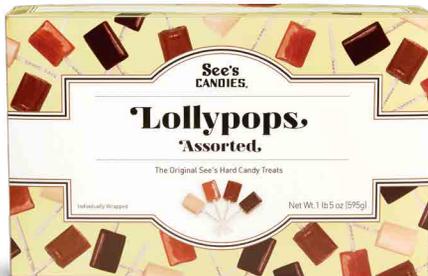
Nuts & Chews
Yummy, crunchy and chewy.

1 lb #40334



Assorted Chocolates
Milk and dark decadence.

1 lb #40318



Assorted Lollypops
Vanilla, Butterscotch,
Café Latté and Chocolate.

1 lb 5 oz #296



Gift Certificates

Redeemable at any
See's Candies shop.

1 lb #767 (redeemable continental U.S.)

1 lb #769 (redeemable Hawaii)



Toffee-ettes®
Crunchy toffee, milk
chocolate and almonds.

1 lb #316



Peanut Brittle
Buttery, crunchy
and irresistible.

1 lb 8 oz #355

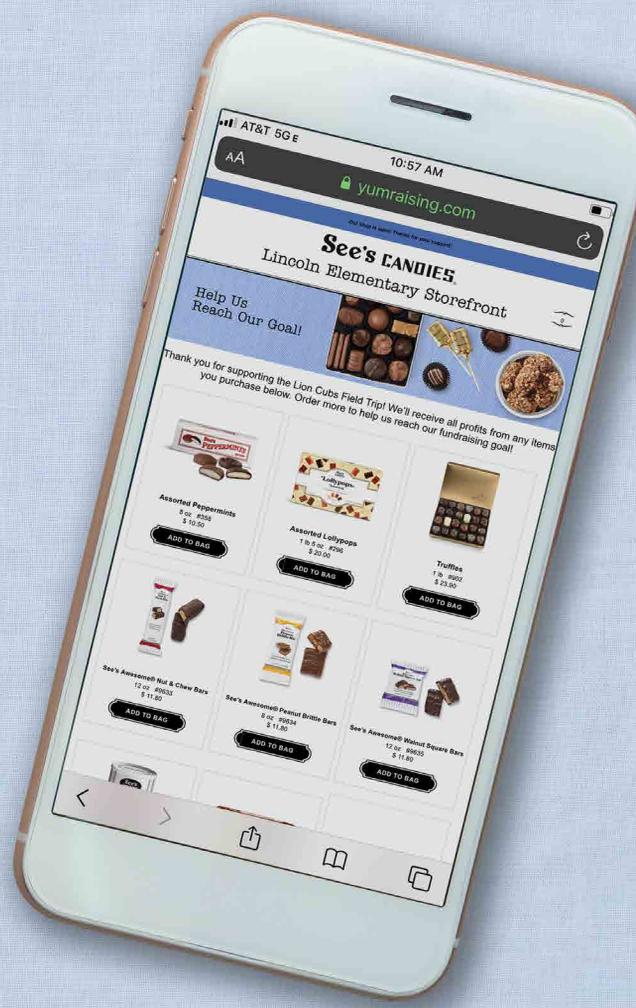
See's CANDIES®

P.O. Box 93024
Long Beach, CA 90809-3024

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ACCT. #: _____ KEY: _____

Share the happiness #SeesCandies    



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from your phone!

Visit yumraising.com