

Spring 2023

See's CANDIES®

Fundraising

sees.com/fundraising





3 Ways to Raise Money

1

Yum-Raising

Set up contact-free virtual fundraising in just a few clicks.

2

Pre-Sell

Take orders, collect money and distribute candy — the traditional route.

3

Candy by the Carton

Buy in bulk to sell individually wrapped treats right on-site at local events.

Questions?

A dedicated Candy Concierge is here to help! With a fundraising expert on your side, you can reach your goal. Visit sees.com/findarep

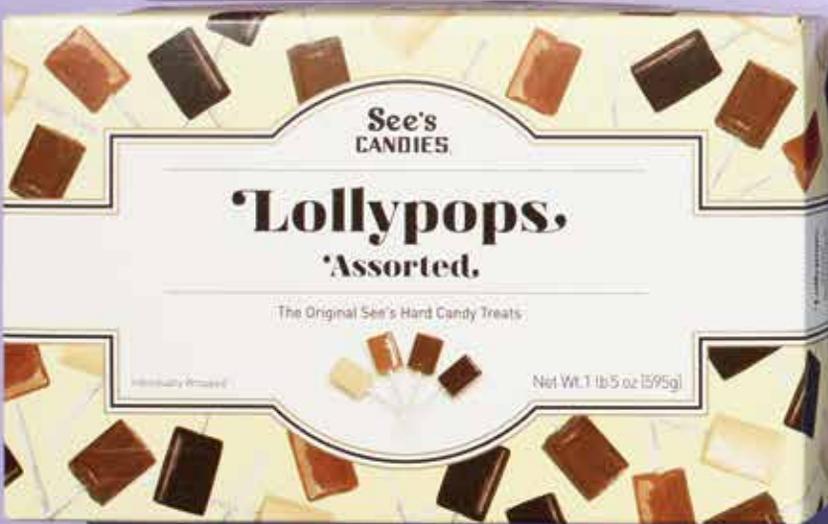
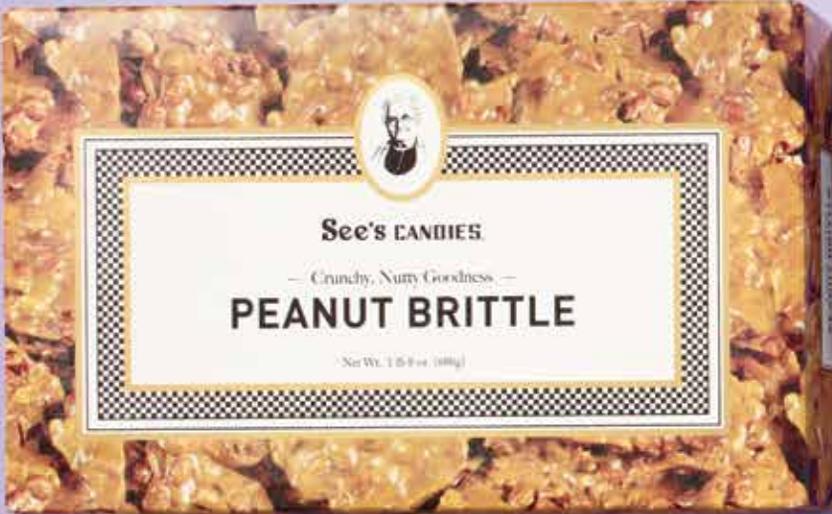


Delight in the Benefits of See's Fundraising

It's easy to sell American-made treats rooted in taste, quality and tradition since 1921. Year after year, organizations like schools, sports teams and scout groups turn to See's for their fundraisers. Here's why.

- Three fundraising options — choose what works best for your organization.
- Classic favorites and seasonal sweets make delicious offerings.
- There's something for everyone with candies at all price points.
- Reach your goals with profits up to 50%.

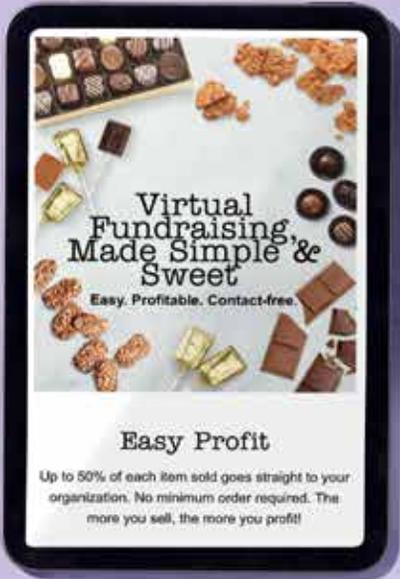




What is Yum-Raising?

Simply set up your online shop with your choice of products, spread the word and watch the sales roll in. See's takes care of the rest, with treats shipped directly to your customers.

Visit www.yumraising.com



Yum-Raising is as easy as...

1

Set up your online fundraising shop.

2

Share the link with friends and family.

3

Watch the sales (and smiles) come in as your profits grow.



Start Yum-Raising!

- Earn up to 50% profits.
- Easy virtual storefront setup with sales tracking — all online.
- Delicious product offerings and customizable prices.
- A dedicated Candy Concierge is available to help reach your goal.
- No minimums.
- Shops open: 1/23/2023.
- Candy available to ship: 2/27/2023.
- Shops close: 3/24/2023.

CANDIES



Earn
\$580
when you
sell 100
1 lb boxes



Dark Chocolates

A taste of cacao in every bite.
Delivered in seasonal wrap.

1 lb **\$29.00** #540330
Profit: 20% (**\$5.80 ea**)

Assorted Chocolates

Milk and dark decadence.
Delivered in seasonal wrap.

1 lb **\$29.00** #540318 (**\$5.80 ea**)
2 lb **\$55.00** #540319 (**\$11.00 ea**)
Profit: 20%

Turn Pounds to Profits



Nuts & Chews

Yummy, crunchy and chewy.
Delivered in seasonal wrap.

1 lb **\$29.00** #540334 (\$5.80 ea)
2 lb **\$55.00** #540335 (\$11.00 ea)

Profit: 20%

Milk Chocolates

Pure milk chocolate goodness.
Delivered in seasonal wrap.

1 lb **\$29.00** #540326
Profit: 20% (\$5.80 ea)

Call or Text 800.733.7123 | 7

Pre-Sell Fundraising

Traditional fundraising using our face-to-face pre-sell option. Take orders, collect money and distribute candy. Reach your organization's goals with sales of our much-loved, highly profitable treats. Candy available to ship 2/27/2023. Turn in spring orders by 3/24/2023.



Sell More, Raise More

Standard FR Product	50% Profit Items	Purchase
20%	50%	\$500-\$1,999
Additional 5% Profit		\$2,000-\$9,999
Additional 10% Profit		\$10,000 or more

*Gift cards and Yum-Raising not eligible for additional profits.

- Profit applied to transaction total (excludes shipping and tax where applicable)
- Free shipping to one address only

See's CANDIES 2023 Spring Fundraising

Nuts & Chunks
Yummy, crunchy and chewy. Delivered in seasonal wrap. 1 lb. \$20.00 #000204

Assorted Chocolates
Milk and dark decadence. Delivered in seasonal wrap. 1 lb. \$20.00 #000204

Peanut Brittle
Buttery, crunchy and irresistible. 1 lb. \$20.00 #000204

Assorted Lollipops
Vanilla, Butterscotch, Caramel and Chocolate. Approximately 20 lollipops. 1 lb. \$20.00 #000204

Tuff-nuts™
Crunchy toffee, milk chocolate and almonds. 1 lb. \$20.00 #000216

Peanut Butter Ring
An irresistible treat. 3 for \$20.00 #000204

Chocolate Butter Ring
Creamy and delicious. 3 for \$20.00 #000204

Bordeaux™ Egg
A tasty classic. 3 for \$20.00 #000204

Huggy Surprise Box
Full of See's favorites. 2.5 lbs. \$10.00 #000204

Marshmallow & Scotchmallow™ Eggs
One box, four yummy eggs. 3 for \$20.00 #000204

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Get started with
free materials!

No signup required. Order or download your free forms at sees.com/fundraising or pick them up at a Volume Savings Shop.

These Bars Stack Up

Pre-wrapped favorites for selling on the go.



See's Awesome® Bars

Sold in single-flavor boxes.
Each box contains 8 individually wrapped bars (1-1.5 oz each).
Nut & Chew Bars #509633
Walnut Square Bars #509635
Peanut Brittle Bars #509634
Suggested selling price \$2.50/bar
Price/box \$17.50
Profit 30% (\$0.75/bar)

Candy Bars

Sold in single-flavor cartons.
Each carton contains 72 bars (1.5 oz each) in 3 display cases.
Milk Chocolate #603894
Dark Chocolate #603896
Extra Dark Chocolate #603898
Suggested selling price \$2.50/bar
Price/box \$180.00
Profit 50% (\$1.25/bar)

Sugar Free Bars

Sold in single-flavor cartons.
Each carton contains 72 bars (1.5 oz each) in 2 display cases.
Sugar Free Dark #504042
Sugar Free Milk #504043
Suggested selling price \$3.00/bar
Price/box \$216.00
Profit 50% (\$1.50/bar)



Peanut Butter Egg

A See's sweet and salty classic.

3 oz **\$8.50** #506610
 Profit: 50% (\$4.25 ea)



Chocolate Butter Egg

Thick, double-creamy chocolate.

3 oz **\$8.50** #506611
 Profit: 50% (\$4.25 ea)



Bordeaux™ Egg

Heavenly, creamy brown sugar.

3 oz **\$8.50** #509501
 Profit: 50% (\$4.25 ea)



Fill Your Baskets with Profit

Giftable spring treats are a surefire way to meet your fundraising goals.



Marshmallow & Scotchmallow® Eggs

Light-as-air eggs dipped in See's signature chocolate.

3.4 oz **\$9.00** #509493
Profit: 50% (\$4.50 ea)



Hoppy Surprise Box

A cheerful chewy, crunchy, creamy chocolate collection.

3.5 oz **\$11.00** #508693
Profit: 50% (\$5.50 ea)



Marshmallow & Scotchmallow® Eggs

3.4 oz (20 boxes) #500960
 Suggested selling price \$9.00 ea
 Price/carton: \$180.00
Profit: 50% (\$4.50 ea)

Hoppy Surprise Box

3.5 oz (20 boxes) #500761
 Suggested selling price \$11.00 ea
 Price/carton: \$220.00
Profit: 50% (\$5.50 ea)

Peanut Butter Egg

3 oz (20 boxes) #500821
 Suggested selling price \$8.50 ea
 Price/carton: \$170.00
Profit: 50% (\$4.25 ea)

Candy by the Carton

Purchase a carton ahead of time to display and sell directly to supporters. When they buy these popular individually boxed sweets, you'll keep 100% of your profits! Visit sees.com/fundraising for full product line and details.



Chocolate Butter Egg

3 oz (20 boxes) #500818
Suggested selling price \$8.50 ea
Price/carton: \$170.00
Profit: 50% (\$4.25 ea)

Bordeaux™ Egg

3 oz (20 boxes) #500992
Suggested selling price \$8.50 ea
Price/carton: \$170.00
Profit: 50% (\$4.25 ea)

Earn
\$425
when you sell
100 Bordeaux™
Egg
Boxes

Springtime Sweets Are in the Air

Treats for individual sales anywhere you go.



Lollypops

Each carton contains approximately
250 individually wrapped lollypops
0.7 oz/lollypop

Butterscotch #500679

Chocolate #500805

Vanilla #500633

Café Latté #500810

Suggested selling price \$1.25/lollypop

Price/carton: \$312.50

Profit 50% (\$0.63 ea)



Peanut Brittle

5 oz (20 boxes) #500418

Suggested selling price \$9.50 ea

Price/carton: \$190.00

Profit: 50% (\$4.75 ea)



Fundraise with \$25 Gift Cards

Redeemable online or at any
See's Candies shop, these
sweet gifts never expire.

*Gift cards not eligible for additional savings.



See's CANDIES®

P.O. Box 93024
Long Beach, CA 90809-3024

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U.S. POSTAGE
PAID
SEE'S CANDIES

ACCT. #: KEY:

Share the happiness @SeesCandies



Fundraising that Tastes Great Year-round



Get started today by visiting sees.com/findarep