



Virtual Fundraising & Made Simple & Sweet
Easy. Profitable. Contact-free.

Easy Profit

Up to 50% of each item sold goes straight to your organization. No minimum order required. The more you sell, the more you profit!

Valentine's Day 2023

See's CANDIES®

Fundraising

sees.com/fundraising



3 Ways to Raise Money

Yum-Raising

Set up contact-free virtual fundraising in just a few clicks.

Pre-Sell

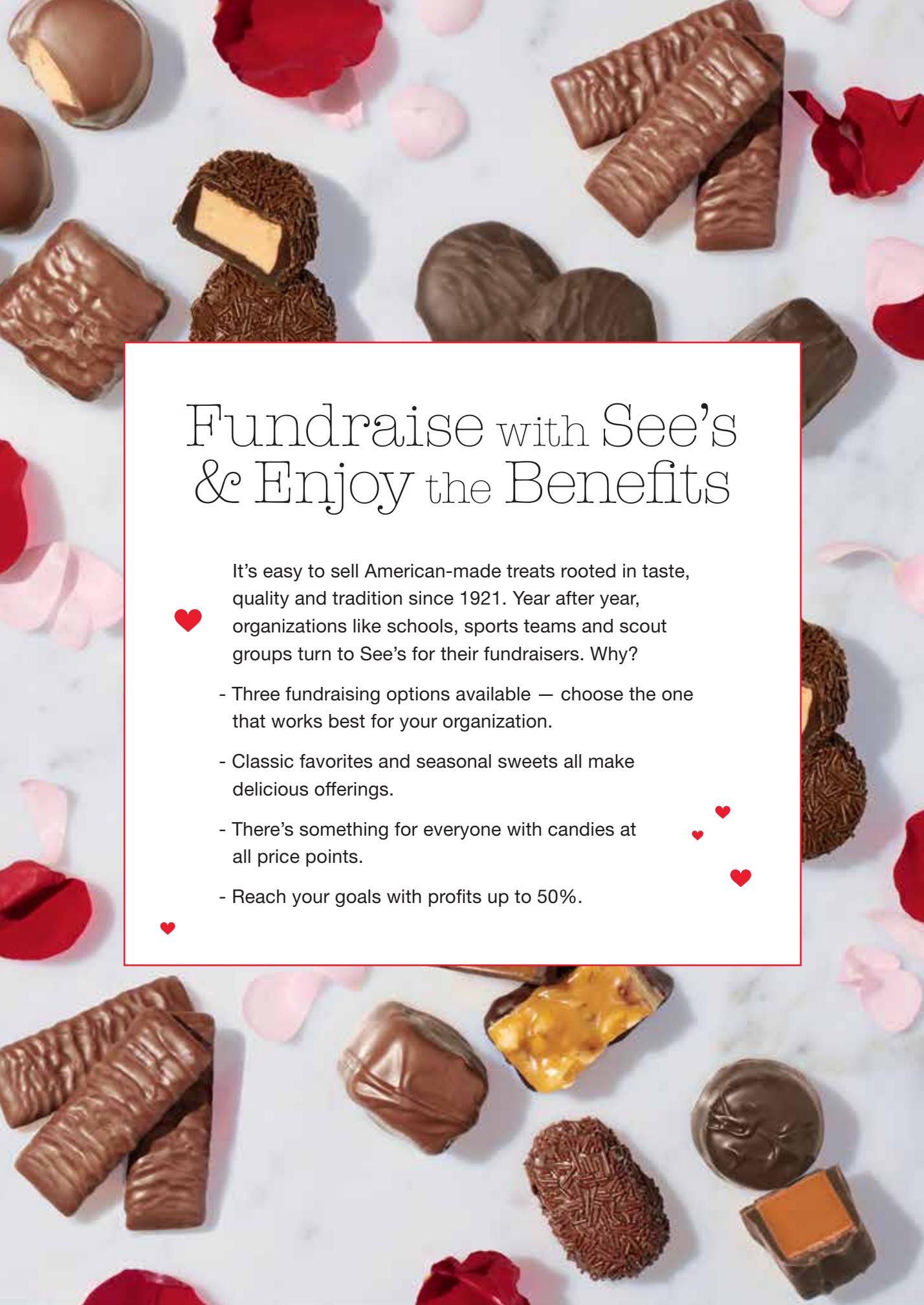
Take orders, collect money and distribute candy – the traditional route.

Candy by the Carton

Buy in bulk to sell individually wrapped treats right on site at local events.

Questions?

A dedicated candy concierge is here to help! With a fundraising expert on your side, you can reach your goal. Visit sees.com/findarep



Fundraise with See's & Enjoy the Benefits



It's easy to sell American-made treats rooted in taste, quality and tradition since 1921. Year after year, organizations like schools, sports teams and scout groups turn to See's for their fundraisers. Why?

- Three fundraising options available — choose the one that works best for your organization.
- Classic favorites and seasonal sweets all make delicious offerings.
- There's something for everyone with candies at all price points.
- Reach your goals with profits up to 50%.







Fall in Love with Yum-Raising

Virtual fundraising is a few clicks away!
Visit www.yumraising.com

It's as easy as...



1
Set up
your online
fundraising shop.



2
Share the
link with
friends & family.



3
Watch the sales
come in and
collect your profits.

What is Yum-Raising?

Simply set up your online shop with your choice of products, spread the word and watch the sales roll in. See's takes care of the rest, with treats shipped directly to your customers.

Start Yum-Raising!

- Earn up to 50% profit
- Easy virtual storefront setup with sales tracking — all online
- Delicious product offerings and customizable prices
- A dedicated candy concierge is available to help reach your goal
- No minimums
- Shops open: 1/4/2023
- Candy available to ship: 1/13/2023
- Shops close: 1/27/2023



Fundraising with Heartfelt Gifts

Sell seasonal offerings, earn valuable profits.



Mini Valentine's Owls Assortment

Hoot hoot hooray for a yummy assortment of delicious chocolates perfect for kids of all ages.

3.5 oz **\$11.00** #507963
Profit: 50% (\$5.50 ea)



Mini Hearts Box

Share the love with this cute collection of rich chocolate goodness packaged in colorful hearts.

3.5 oz **\$11.00** #503185
Profit: 50% (\$5.50 ea)



Milk Chocolate Buttercream Heart

Melt hearts with this creamy confection, a decadently delicious delight that makes for a great gift.

3 oz **\$8.00** #507958
Profit: 50% (\$4.00 ea)



Fundraise with \$25 Gift Cards

Redeemable online or at any See's Candies shop, these make sweet (and profitable) gifts. Earn 15% (\$3.75) on each one sold.

*Gift cards not eligible for additional savings.





LOVE

Earn **\$400**
when you sell
100 boxes of Be
Mine Heart Boxes

Be Mine Heart

Make Valentine's wishes come true with this treasured selection of creamy, crunchy and chewy treats.

8 oz **\$20.00** #507303
Profit: 20% (\$4.00 ea)



Assorted Chocolates

Milk and dark decadence. Delivered in seasonal wrap.

1 lb **\$29.00** #530318 (\$5.80 ea)
 2 lb **\$55.00** #530319 (\$11.00 ea)
 Profit: 20%



Milk Chocolates

Pure milk chocolate goodness. Delivered in seasonal wrap.

1 lb **\$29.00** #530326
 Profit: 20% (\$5.80 ea)



Dark Chocolates

A taste of cacao in every bite. Delivered in seasonal wrap.

1 lb **\$29.00** #530330
 Profit: 20% (\$5.80 ea)



Nuts & Chews

Yummy, crunchy and chewy. Delivered in seasonal wrap.

1 lb **\$29.00** #530334 (\$5.80 ea)
 2 lb **\$55.00** #530335 (\$11.00 ea)
 Profit: 20%



Turn Pounds to Dollars

Achieve your fundraising goals with these ever-popular picks.



Classic Red Heart Assorted Chocolates

Bursting with See's favorite milk and dark chocolates.

1 lb **\$38.00** #503188

Profit: 20% (\$7.60 ea)

♥
 Earn **\$760** when ♥
 you sell 100 boxes ♥
 of Classic Red Heart
 Assorted Chocolates ♥



Pre-Sell Fundraising

Go with traditional fundraising using our face-to-face pre-sell option. Take orders, collect money and distribute candy. Reach your organization's goals with sales of our much-loved, highly profitable treats. Candy available to ship 1/13/2023. Turn in Valentine's Day orders by 1/27/2023.

Get started with free materials! No signup required. Order your free forms at sees.com/fundraising or pick them up at a Volume Savings Shop.



See's CANDIES. 2023 Valentine's Fundraising

<p>Milk & Cream Nutty, crunchy and creamy. Delivered in seasonal wrap. 1 lb. \$29.00 #00034</p>	<p>Milk Chocolate Pure milk chocolate goodness. Delivered in seasonal wrap. 1 lb. \$29.00 #00039</p>	<p>Dark Chocolate A taste of decadence in every bite. Delivered in seasonal wrap. 1 lb. \$29.00 #00038</p>
<p>Peanut Brittle Buttery, crunchy and irresistible. 1.6 lbs. \$29.00 #00035</p>	<p>"Tiramisu"® Crunchy toffee, milk chocolate and almonds. 1 lb. \$29.00 #00036</p>	<p>Assorted Lozenges Vanilla, Butterscotch, Caramel and Chocolate. Approximately 30 lozenges. 1.6 lbs. \$29.00 #00037</p>
<p>Chestnut Red Hearts Assorted Chocolates Full of See's favorites. 1 lb. \$29.00 #00030</p>	<p>De Mito Hearts Milk and dark chocolates. 8 oz. \$20.00 #00780</p>	<p>Milk Chocolate Butter Pecan Hearts Milk chocolate delicacies. 8 oz. \$20.00 #00786</p>
<p>Milk Hearts Box A mix mix of See's bestsellers. 3.5 lbs. \$74.00 #00785</p>	<p>Milk Valentine's Candy Assortment A mix mix of See's bestsellers. 3.5 lbs. \$74.00 #00783</p>	

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Sell More, Raise More

Standard FR Product	50% Profit Items	Purchase
20%	50%	\$500-\$1999
Additional 5% Profit		\$2000-\$9999
Additional 10% Profit		\$10,000 or more

*Gift cards and Yum-Raising not eligible for additional savings.

- Profit applied to transaction total (excludes shipping and tax where applicable)
- Free shipping to one address



Raising the Bar

Everyone adores these treats at the heart of ready-to-go fundraising.



Candy Bars

Sold in single-flavor cartons.
Each carton contains 72 bars
(1.5 oz each) in 3 display cases.

Milk Chocolate #603894

Dark Chocolate #603896

Extra Dark Chocolate #603898

Suggested selling price \$2.50/bar

Price/carton \$180.00

Profit: 50% (\$1.25/bar)

Sugar Free Bars

Sold in single-flavor cartons.
Each carton contains 72 bars
(1.5 oz each) in 3 display cases.

Sugar Free Dark #504042

Sugar Free Milk #504043

Suggested selling price \$3.00/bar

Price/carton \$216.00

Profit: 50% (\$1.50/bar)

See's Awesome® Bars

Sold in single-flavor boxes.
Each box contains 8 individually
wrapped bars (1-1.5 oz each)

Nut & Chew Bars #509633

Walnut Square Bars #509635

Peanut Brittle Bars #509634

Suggested selling price \$2.50/bar

Price/box: \$17.50

Profit 30% (\$0.75/bar)

Candy by the Carton

Purchase a carton ahead of time to display and sell directly to supporters. When they buy these sought-after individually wrapped sweets, you'll keep 100% of your profits! Visit sees.com/fundraising for full product line and details.



Mini Hearts Box

3.5 oz (20 boxes) #500988
Suggested selling price \$11.00 ea
Price/carton: \$220.00
Profit: 50% (\$5.50 ea)



Milk Chocolate Buttercream Hearts

3 oz (20 boxes) #500563
Suggested selling price \$8.00 ea
Price/carton: \$160.00
Profit: 50% (\$4.00 ea)



Lollypops

Each carton contains approximately 250 individually wrapped lollypops
0.7 oz/lollypop

Butterscotch #500679

Chocolate #500805

Vanilla #500633

Café Latté #500810

Suggested selling price \$1.25/lollypop

Price/carton \$312.50

Profit 50% (\$0.63 ea)



Peanut Brittle

5 oz (20 boxes) #500418

Suggested selling price \$9.50 ea

Price/carton: \$190.00

Profit: 50% (\$4.75 ea)



Mini Valentine's Owls Assortment

3.5 oz (20 boxes) #509053

Suggested selling price \$11.00 ea

Price/carton: \$220.00

Profit: 50% (\$5.50 ea)

See's CANDIES

P.O. Box 93024
Long Beach, CA 90809-3024

PRSR STD
U.S. POSTAGE
PAID
SEE'S CANDIES

ACCT. #: [redacted] KEY: [redacted]

Share the happiness @SeesCandies



Hop Ahead to Spring Fundraising

It's never too early to plan for springtime sales. Simply set a fundraising goal, contact a Candy Concierge and order materials. Then, start creating a buzz and you're on your way!

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