

Summer 2024

# See's CANDIES®

Fundraising

Start  
your virtual

[www.yumraising.com](http://www.yumraising.com)

fundraiser  
today!



## 3 Ways to Sell!

### Yum-Raising

Contact-free, paperless selling is at your fingertips. Share a link to your online shop & treats are shipped directly.



### Pre-Sell

A more traditional fundraising route. Take orders, collect money & distribute the candy.

### Candy by the Carton

Buy in bulk & sell individually wrapped treats to supporters.



## The Sweet Benefits of See's Fundraising

Raise money for your organization with delectable treats, sweet gifts and tasty snacks at all price points. For schools, sports teams, scout groups and more, our mouthwatering options are the way to go to earn profits. Selling delicious candy that people love isn't just fun, it's easy!

**Got Questions?** A dedicated Candy Concierge is here to help! With a fundraising expert on your side, you can get answers to your questions and reach your goal. Visit [sees.com/FindARep](https://sees.com/FindARep)

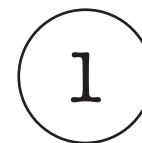


Yum  
Yum  
Yum  
Yum-Raising

Virtual fundraising is just a few clicks away!  
Visit [www.yumraising.com](http://www.yumraising.com)

Earn money from anywhere with your own online storefront. Simply share the link with friends and family, and their treats are shipped directly.

It's easy as...



Set up your online shop.



Share the link with friends and family.



Let the sales roll in.

What is Yum-Raising?

Be virtual! Reach your fundraising goals by selling directly from your phone, tablet or computer.

Why Yum-Raise?

- Earn up to 50% profit on select items
- An easy to set up virtual storefront with sales tracking
- Customizable prices and delicious product offerings
- Orders are shipped directly
- No minimums
- A dedicated Candy Concierge to help you reach your goals
- Shops open 4/19/2024 for Summer
- Candy available to ship 4/19/2024 for Summer
- Shops close 8/31/2024 for Summer



# Yum-Raising Must-Haves

Virtually raise funds with these all-year best sellers and summer exclusives. Warm weather shipping rates apply.



## Peanut Brittle

1 lb 8 oz **\$30.00** #500355  
 10 oz **\$18.00** #500496  
 5 oz **\$9.75** #500354

Profit: 20% (\$6.00 ea on 1 lb 8 oz, \$3.60 ea on 10 oz)  
 Yum-Raising Exclusive: 50% (\$4.88 ea on 5 oz)



## Lollypops

1 lb 5 oz Assorted (Approx. 30/box) **\$30.00** #506545  
 1 lb 5 oz Butterscotch (Approx. 30/box) **\$30.00** #500039  
 1 lb 5 oz Chocolate (Approx. 30/box) **\$30.00** #500038  
 8.4 oz Assorted (Approx. 12/box) **\$14.00** #506543

Profit: 20% (\$6.00 ea on 1 lb 5 oz, \$2.80 ea on 8.4 oz)



## Sour Jelly Beans

Naturally & Artificially Flavored  
 12 oz **\$7.50** #608715  
 Profit: 20% (\$1.50 ea)



## Fruit Medallions

Naturally & Artificially Flavored  
 8 oz **\$9.75** #604746  
 Profit: 20% (\$1.95 ea)



## Maple Cashew Brittle

Naturally & Artificially Flavored  
 10 oz **\$20.00** #510200  
 Profit: 20% (\$4.00 ea)



## Little Pops®

4 oz Assorted **\$7.50** #506550  
 4 oz Butterscotch **\$7.50** #506551  
 4 oz Café Latté **\$7.50** #506554  
 4 oz Chocolate **\$7.50** #506552  
 4 oz Cinnamon **\$7.50** #506556  
 4 oz Vanilla **\$7.50** #506553  
 Profit: 20% (\$1.50 ea)



## Gift Card

Each Card **\$25.00** #704871  
 Profit: 15% (\$3.75 ea)

Earn \$600  
 when you sell  
 100 boxes  
 of Lollypops\*

\*For 1 lb 5 oz boxes



Earn \$1,475  
 when you sell  
 200 boxes  
 of 1 lb chocolates

Earn \$2,250  
 when you sell  
 300 boxes  
 of peanut brittle\*

\*For 1 lb 8 oz boxes



# Pre-Sell Fundraising

Take orders and distribute the candy face-to-face!



## Sell More, Raise More

STANDARD FR PRODUCT	50% PROFIT ITEMS	PURCHASE
20%	50%	\$500-\$4,999
Additional 5% Profits*		\$5,000 or more

\*Gift cards & Yum-Raising not eligible for additional profits.

- Profit applied to transaction total (excludes shipping and tax where applicable)
- Free shipping to one address only

Get started with free materials!

No signup required. Order or download your free forms at [sees.com/fundraising](https://sees.com/fundraising) or pick them up at a Volume Savings Shop.

## Presenting the Perfect Gifts

### Gift Cards

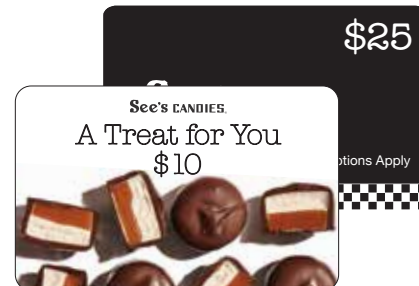
Treat someone special to a \$25 Gift Card or eGift Card; redeemable online or at any See's Candies shop. Eligible for 15% discount only.

Gift Card **\$25.00** #704871

### Gift Card Pack

Each of these \$10 Gift Cards are redeemable online or at any See's Candies shop. Eligible for 15% discount only.

20 pack of \$10 Gift Cards **\$200.00** #703207



# Treats Everyone Loves

Delight supporters with beloved See's classics.



### Assorted Chocolates

1 lb **\$29.50** #500318  
2 lb **\$56.00** #500319

Profit: 20% (\$5.90 ea on 1 lb, \$11.20 ea on 2 lb)



### Nuts & Chews

1 lb **\$29.50** #500334  
2 lb **\$56.00** #500335

Profit: 20% (\$5.90 ea on 1 lb, \$11.20 ea on 2 lb)



### Dark Chocolates

1 lb **\$29.50** #500330  
Profit: 20% (\$5.90 ea)



### Milk Chocolates

1 lb **\$29.50** #500326  
Profit: 20% (\$5.90 ea)



### Assorted Molasses Chips

8 oz **\$15.00** #500360  
Profit: 20% (\$3.00 ea)



### Toffee-ettes®

1 lb **\$29.50** #500316  
Profit: 20% (\$5.90 ea)



### Truffles

1 lb **\$33.00** #506541  
Profit: 20% (\$6.60 ea)



### See's Awesome® Nut & Chew Bars

8 bars/12 oz box **\$22.50** #509633  
Profit: 20% (\$0.70/bar)



### See's Awesome® Walnut Square Bars

8 bars/12 oz box **\$22.50** #509635  
Profit: 20% (\$0.70/bar)



### See's Awesome® Peanut Brittle Bars

8 bars/8 oz box **\$22.50** #509634  
Profit: 20% (\$0.70/bar)

# Candy by the Carton

Buy treats in bulk, sell them in person and keep the profits!

## Peanut Brittle

Each carton contains 20 boxes (5 oz ea).

#500418

Suggested selling price \$9.75 ea

Price/carton \$195.00

**Profit: 50% (\$4.88 ea box)**



## Butterscotch, Chocolate, Vanilla or Café Latté Lollipops

Each carton contains approximately 250 individually wrapped Lollipops (0.7 oz/ea).

**Butterscotch** #500679

**Chocolate** #500805

**Vanilla** #500633

**Café Latté** #500810

Suggested selling price \$1.25/Lollipop

Price/carton \$312.50

**Profit: 50% (\$0.63 ea Lollipop)**

# Sweeten the Scene at Your Local Event!



## See's Awesome® Bars

Sold in single-flavor boxes. Each box contains 8 individually wrapped bars (1-1.5 oz ea).

**Nut & Chew Bars** #509633

**Walnut Square Bars** #509635

**Peanut Brittle Bars** #509634

Suggested selling price \$3.00/bar

Price/box \$22.50

**Profit: 20% (\$0.70/bar)**

## Candy Bars

Sold in single-flavor cartons. Each carton contains a total of 72 bars (1.5 oz ea) packed in 3 display cases.

**Milk Chocolate** #603894

**Dark Chocolate** #603896

**Extra Dark Chocolate** #603898

Suggested selling price \$2.60/bar

Price/box \$187.00

**Profit: 50% (\$1.30/bar)**



## Sugar-Free Bars

Sold in single-flavor cartons. Each carton contains a total of 72 bars (1.5 oz ea) packed in 3 display cases. Not a low calorie food.

**Sugar Free Dark** #504042

**Sugar Free Milk** #504043

Suggested selling price \$3.10/bar

Price/box \$223.20

**Profit: 50% (\$1.55/bar)**

# See's CANDIES®

P.O. Box 93024  
Long Beach, CA 90809-3024

PRSR STD  
U.S. POSTAGE  
PAID  
SEE'S CANDIES

ACCT. #: [redacted] KEY: [redacted]

Share the happiness @SeesCandies



## Let's Get Yum-Raising...

Set up your online shop, spread the word  
and let the sales roll in! All purchases are  
shipped directly to your supporters.

Visit [www.yumraising.com](http://www.yumraising.com)

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