

Valentine's Day 2025

See's CANDIES®

Fundraising



sees.com/fundraising

Heartfelt Fundraising

For schools, sports teams and more, crush your profit goals by selling irresistible sweets everyone loves (to devour).

We Make It Easy to Earn

YUM-RAISING

Set up an online shop of sweets and share the link. We ship the orders, you collect the profits! Plus, it's contact free and there are no minimums.

PRE-SELL

Take orders using our free forms, purchase goodies and distribute them! Plus, with our Candy by the Carton option, you can buy in bulk and level up your fundraiser.



Questions?

A dedicated Candy Concierge is ready to help you reach sweet success. Visit [sees.com/FindARep](https://www.sees.com/FindARep)



NEW LOOK!
Hello Hearties Box

Supporters will fall for this heartfelt box of gold Milk Chocolate Balls and delectable fan favorites.

4.8 oz **\$13.25** #510698

Profit: 20% (\$2.65 ea)

NEW LOOK!
I Chews You Box

This paws-itively adorable gift features our classic Lollypops, Milk Chocolate Hearts and Sour Jelly Beans.

7.5 oz **\$14.00** #510699

Profit: 20% (\$2.80 ea)

More to Adore

These treats sell themselves.

2



3



1. Assorted Lollypops

Approximately 30 flavorful Lollys.

1 lb 5 oz **\$31.00** #506545

Profit: 20% (\$6.20 ea)

2. Truffles

Savor the taste of coffee, fruit and more.

1 lb **\$34.50** #506541

Profit: 20% (\$6.90 ea)

3. Milk Chocolate Buttercream Heart

Deliciously rich and creamy.

3 oz **\$8.50** #507958

Profit: 50% (\$4.25 ea)



4



6



7



8



5



9



4. NEW LOOK!
With Love Heart
 Milk and dark chocolate favorites.
 8 oz **\$21.25** #510702
Profit: 20% (\$4.25 ea)

6. Assorted Molasses Chips
 Crispy, chocolate-covered wafers.
 8 oz **\$15.50** #500360
Profit: 20% (\$3.10 ea)

8. Toffee-ettes®
 Crunchy nuggets of toffee.
 1 lb **\$31.00** #500316
Profit: 20% (\$6.20 ea)

5. Assorted Peppermints
 Milk and dark chocolate mint centers.
 8 oz **\$15.50** #500358
Profit: 20% (\$3.10 ea)

7. Peanut Brittle
 Mary See's buttery, nutty original.
 1 lb 8 oz **\$31.00** #500355
Profit: 20% (\$6.20 ea)

9. NEW LOOK!
Sweet on You Box
 Beloved mix of milk and dark chocolates.
 3.5 oz **\$11.50** #507755
Profit: 50% (\$5.75 ea)

Pre-Sell Fundraising

Achieve goals with traditional face-to-face fundraising.

How It Works

- Order or download our free forms at sees.com/fundraising or via pick-up at any Volume Savings shop.
- Take orders from friends & family.
- Collect your profits.
- Hand-deliver sweet treats!

Why Pre-Sell?

The more you sell, the more you raise.

STANDARD FR PRODUCT	50% PROFIT ITEMS	PURCHASE
20%	50%	\$500–\$4,999
Additional 5% Profits*		\$5,000 or more

*Gift cards and Yum-Raising not eligible for additional profits

- Profit applied to transaction total (excludes shipping & tax where applicable)
- Free shipping to one address

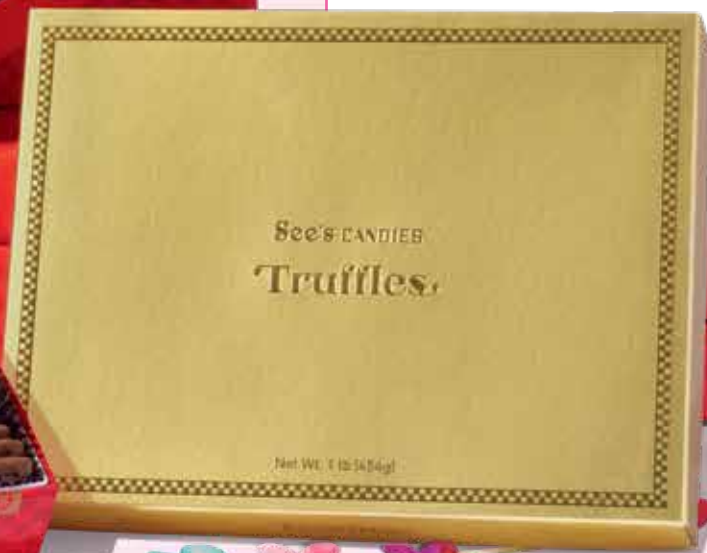
Get Started

- Log onto sees.com/fundraising or contact a Candy Concierge at sees.com/FindARep
- Candy available to ship 1/14/2025
- Suggested form turn-in date: 1/31/2025

In 2024,
like yours
\$8 Million



fundraisers
raised
in profits!



Yum-Raising

Earn profits with ease by selling through a virtual storefront.

How It Works

- Set up your online shop.
- Share the link with friends & family.
- Collect profits while we ship the orders!

Why Yum-Raising?

- Earn up to **50% profit** on select items
- Easy-to-set-up online storefront with sales tracking
- Customizable prices and delicious product offerings
- Orders are shipped directly
- No minimums

Get Started

- Log onto www.yumraising.com or contact a Candy Concierge at sees.com/FindARep
- Candy available to ship 1/14/2025

- Virtual shops open 12/2/2024, close 1/31/2025

Turn Pounds to Dollars

Bestsellers for a delicious reason.

Classic Red Heart Assorted Chocolates

Overflowing with See's favorites.

1 lb **\$39.50** #503188

Profit: 20% (\$7.90 ea)





Assorted Chocolates

Milk and dark decadence.
Delivered in festive wrap.

1 lb **\$31.00** #550318 **(\$6.20 ea)**
2 lb **\$59.00** #550319 **(\$11.80 ea)**

Profit: 20%



Dark Chocolates

A taste of cacao in every bite.
Delivered in festive wrap.

1 lb **\$31.00** #550330

Profit: 20% (\$6.20 ea)



Milk Chocolates

Pure milk chocolate goodness.
Delivered in festive wrap.

1 lb **\$31.00** #550326

Profit: 20% (\$6.20 ea)



Nuts & Chews

Yummy, crunchy and chewy.
Delivered in festive wrap.

1 lb **\$31.00** #550334 **(\$6.20 ea)**
2 lb **\$59.00** #550335 **(\$11.80 ea)**

Profit: 20%



Earn **\$620**
when you sell 100
boxes of 1 lb 5 oz
Lollipops



Earn **\$930**
when you sell
150 cans of
Toffee-ettes®



Earn **\$465**
when you sell
75 1 lb boxes of
Nuts & Chews





Earn **\$775**
when you sell 125
1 lb boxes of Assorted
Chocolates

Earn **\$425**
when you sell
100 Buttercream
Hearts



Watch sales stack up with these swoon-worthy candies.

Treats Everyone Loves



Earn **\$310**
when you sell 50
boxes of 1 lb 8 oz
Peanut Brittle

Earn **\$465**
when you sell 150
boxes of Assorted
Molasses Chips



Candy by the Carton

As part of our Pre-Sell program, buy in bulk and sell directly to boost earnings.

How It Works

- Purchase our delicious treats in bulk.
- Bring to in-person gatherings.
- Set your price and keep the profits!

Why Candy by the Carton?

- Delectable treats to sell anywhere
- Delicious product offerings and customizable prices

Get Started

- Log onto sees.com/fundraising or contact a Candy Concierge at sees.com/FindARep
- Candy available to ship 1/14/2025



Sweet on You Box

A mini but oh-so-mighty gift.

3.5 oz ea **(20 boxes)** #500988

Suggested selling price \$11.50

Price/carton \$230.00

Profit 50% (\$5.75 ea)

Milk Chocolate Buttercream Hearts

Boxes full of creamy chocolates.

3 oz ea **(20 boxes)** #500563

Suggested selling price \$8.50

Price/carton \$170.00

Profit 50% (\$4.25 ea)

Packed with Profits

Buy in bulk and sell at local events.



Peanut Brittle

Crunchy goodness by the box.

5 oz ea (20 boxes) #500418

Suggested selling price \$10.00

Price/carton \$195.00

Profit 50% (\$5.00 ea)

Assorted Lollypops

Each carton contains approximately 250 individually wrapped Lollypops (0.7 oz/Lollypop).

Butterscotch #500679

Café Laté #500810

Chocolate #500805

Vanilla #500633

Suggested selling price: \$1.25/Lollypop

Price/carton: \$320.00

Profit: 50% (0.63 ea)

Raise the Bar

True fundraising classics.



See's Awesome® Bars

Sold in single-flavor boxes. Each box contains 8 individually wrapped bars. (1-1.5 oz each)

Nut & Chew Bars #509633

Peanut Brittle Bars #509634

Walnut Square Bars #509635

Suggested selling price \$3.25/bar

Price/box \$24.00

Profit 20% (\$0.65/bar)

Candy Bars

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in three display cases.

Milk Chocolate #603894

Dark Chocolate #603896

Extra Dark Chocolate #603898

Suggested selling price \$2.75/bar

Price/carton \$192.00

Profit 50% (\$1.38/bar)

Sugar-Free Bars

Sold in single-flavor cartons. Each carton contains 72 bars (1.5 oz each) in three display cases. Not a low calorie product.

Sugar Free Dark #504042

Sugar Free Milk #504043

Suggested selling price \$3.25/bar

Price/carton \$227.00

Profit 50% (\$1.63/bar)

The Gift of Choice

Gift Cards

Handy for any occasion, our \$25 Gift Card and eGift Cards are redeemable online or at any See's Candies shop. Eligible for 15% discount only.

Gift Card **\$25.00** #704871

Gift Card Pack

Each of these \$10 Gift Cards are redeemable online or at any See's Candies shop. Eligible for 15% discount only.

20 pack of \$10 Gift Cards **\$200.00** #703207





See's CANDIES®

P.O. Box 93024
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U.S. POSTAGE
PAID
SEE'S CANDIES

ACCT. #: _____ KEY: _____

Share the happiness @SeesCandies



Plan for Spring Sales!

Hop on over to www.yumraising.com
and get started early.